

Planning and Community Services

South Walks House, South Walks Road, Dorchester, DT1 1UZ

① 01305 838336

www.dorsetcouncil.gov.uk/planning

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Number

Suffix

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name	Co Operative Retail Services Ltd	
Address line 1	Sea Road North	
Address line 2		
Address line 3		
Town/city	Bridport	
Postcode	DT6 4RR	
Description of site locat	ion must be completed if postcode is not known:	
Easting (x)	347441	
Northing (y)	93463	
Description		
2. Applicant Deta	ils	
2. Applicant Deta	ils Mr	
Title	Mr	
Title First name	Mr Joseph	
Title First name Surname	Mr Joseph Blackwell	
Title First name Surname Company name	Mr Joseph Blackwell Co-operative Group Ltd	
Title First name Surname Company name Address line 1	Mr Joseph Blackwell Co-operative Group Ltd	
Title First name Surname Company name Address line 1 Address line 2	Mr Joseph Blackwell Co-operative Group Ltd	
Title First name Surname Company name Address line 1 Address line 2 Address line 3	Mr Joseph Blackwell Co-operative Group Ltd 1 Angel Square	

2. Applicant Detai	ls		
Country			
Postcode	M60 0AG		
Are you an agent acting	g on behalf of the applicant?		
Primary number			
Secondary number			
Fax number			
Email address			
3. Agent Details			
Title	Mrs		
First name	Hannah		
Surname	Knowles		
Company name	Omega Signs Ltd		
Address line 1	Newmarket Approach		
Address line 2			
Address line 3			
Town/city	Leeds		
Country	England		
Postcode	LS9 0RJ		
Primary number			
Secondary number			
Fax number			
Email			
4. Type of Proposed Advertisement(s)			
	posed advertisement(s)		
2x Slat Fascia with internally illuminated Co-op logo and Non illuminated Welcome text 1x Folded aluminium fascia panel with Internally illuminated Co-op logo			
Please select the type(s) of advertising you are proposing: ✓ Fascia sign(s) ✓ Projecting or hanging sign(s) ✓ Hoarding(s) ✓ Other type(s)			
Please add details of ea	ich proposed fascia sign		
Fascia sign(s): 1			
What is the height fro	om the ground to the base of the advertisement?		3.57 metre(s)

1. Type of Proposed Advertisement(s)				
What is the maximum projection of the advertisement from face of building?	0.055 metre(s)			
Dimension:	Height: 1.48 x Width: 6 x Depth: 0.055 metre(s)			
What materials will the sign be made of?				
Aluminium				
What is the maximum height of any of the individual letters and symbols?	0 cm			
The colour of text and background				
Grey				
Will the sign be illuminated?	No			
Will the sign be illuminated internally or externally?				
Illuminance levels	0 cd/m2			
Will the illumination be static or intermittent?				
Fascia sign(s): 2				
What is the height from the ground to the base of the advertisement?	3.75 metre(s)			
What is the maximum projection of the advertisement from face of building?	0.055 metre(s)			
Dimension:	Height: 1.48 x Width: 6 x Depth: 0.055 metre(s)			
What materials will the sign be made of?				
Aluminium				
What is the maximum height of any of the individual letters and symbols? 0 cm				
The colour of text and background				
Grey				
Will the sign be illuminated?	No			
Will the sign be illuminated internally or externally?				
Illuminance levels	0 cd/m2			
Will the illumination be static or intermittent?				
Fascia sign(s): 3				
What is the height from the ground to the base of the advertisement?	3.746 metre(s)			
What is the maximum projection of the advertisement from face of building? 0.1 metre(s)				
Dimension: Height: 1.1 x Width: 1.04 x Depth: 0.075 met				
What materials will the sign be made of?				
Steel, Aluminium, Acrylic				
What is the maximum height of any of the individual letters and symbols?				
The colour of text and background				
Blue, Silver				

4. Type of Proposed Advertisement(s)		
Will the sign be illuminated?	Yes	
Will the sign be illuminated internally or externally?	Internally Illuminated	
Illuminance levels	300 cd/m2	
Will the illumination be static or intermittent?	Static	
Fascia sign(s): 4		
What is the height from the ground to the base of the advertisement?	3.746 metre(s)	
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)	
Dimension:	Height: 1.1 x Width: 1.04 x Depth: 0.075 metre(s)	
What materials will the sign be made of?		
Steel, Aluminium, Acrylic		
What is the maximum height of any of the individual letters and symbols?	110 cm	
The colour of text and background		
Blue, Silver		
Will the sign be illuminated?	Yes	
Will the sign be illuminated internally or externally?	Internally Illuminated	
Illuminance levels	300 cd/m2	
Will the illumination be static or intermittent?	Static	
Fascia sign(s): 5		
What is the height from the ground to the base of the advertisement?	3.781 metre(s)	
What is the maximum projection of the advertisement from face of building?	0.055 metre(s)	
Dimension: Height: 0.516 x Width: 1.738 x Depth: 0.02 me		
What materials will the sign be made of?		
Acrylic		
What is the maximum height of any of the individual letters and symbols?		
The colour of text and background		
White		
Will the sign be illuminated?	No	
Will the sign be illuminated internally or externally?		
Illuminance levels	0 cd/m2	
Will the illumination be static or intermittent?		
Fascia sign(s): 6		
What is the height from the ground to the base of the advertisement?	3.781 metre(s)	

1. Type of Proposed Advertisement(s)			
What is the maximum projection of the advertisement from face of building?	0.055 metre(s)		
Dimension:	Height: 0.516 x Width: 1.738 x Depth: 0.02 metre(s)		
What materials will the sign be made of?			
Acrylic			
What is the maximum height of any of the individual letters and symbols?	24 cm		
The colour of text and background			
White			
Will the sign be illuminated?			
Will the sign be illuminated internally or externally?			
Illuminance levels	0 cd/m2		
Will the illumination be static or intermittent?			
Fascia sign(s): 7			
What is the height from the ground to the base of the advertisement?	2.76 metre(s)		
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)		
Dimension:	Height: 1.6 x Width: 5 x Depth: 0.03 metre(s)		
What materials will the sign be made of?			
Aluminium			
What is the maximum height of any of the individual letters and symbols? 0 cm			
The colour of text and background			
Grey			
Will the sign be illuminated?			
Will the sign be illuminated internally or externally?			
Illuminance levels	0 cd/m2		
Will the illumination be static or intermittent?			
Fascia sign(s): 8			
What is the height from the ground to the base of the advertisement?	3.175 metre(s)		
What is the maximum projection of the advertisement from face of building? 0.105 metre(s)			
Dimension: Height: 0.8 x Width: 0.755 x Depth: 0.075 me			
What materials will the sign be made of?			
Steel, Aluminium, Acrylic			
What is the maximum height of any of the individual letters and symbols?			
The colour of text and background			
Blue, Silver			

1. Type of Proposed Advertisement(s)			
Vill the sign be illuminated?			
Will the sign be illuminated internally or externally?	Internally Illuminated		
Illuminance levels 300 cd/m2			
Will the illumination be static or intermittent?	Static		
Other type(s): Please add details of each proposed advertisement			
Other type(s): 1			
What is the height from the ground to the base of the advertisement? 0 metre(s)			
What is the maximum projection of the advertisement from face of building? 0 metre(s)			
Dimension:	Height: 4.5 x Width: 0.9 x Depth: 0.126 metre(s)		
What materials will the sign be made of? Steel, Aluminium, Acrylic, Vinyl			
What is the maximum height of any of the individual letters and symbols?	80 cm		
The colour of text and background			
Blue, White, Grey, Silver, Burgundy			
Will the sign be illuminated?	Yes		
/ill the sign be illuminated internally or externally? Internally Illuminated			
Illuminance levels	300 cd/m2		
Vill the illumination be static or intermittent? Static			
Other type(s): 2			
What is the height from the ground to the base of the advertisement?	1.7 metre(s)		
What is the maximum projection of the advertisement from face of building? 0 metre(s)			
Dimension:	Height: 0.86 x Width: 0.9 x Depth: 0.003 metre(s)		
What materials will the sign be made of? ACM, Vinyl			
What is the maximum height of any of the individual letters and symbols?	38 cm		
The colour of text and background			
Blue, White			
Will the sign be illuminated?	No		
Will the sign be illuminated internally or externally?			
luminance levels 0 cd/m2			
Will the illumination be static or intermittent?			
Other type(s): 3			
What is the height from the ground to the base of the advertisement?	1.7 metre(s)		

4. Type of Proposed Advertisement(s)			
What is the maximum projection of the advertisement from face of building?	0 metre(s)		
Dimension:	Height: 0.86 x Width: 0.9 x Depth: 0.003 metre(s)		
What materials will the sign be made of? ACM, Vinyl			
What is the maximum height of any of the individual letters and symbols?	38 cm		
The colour of text and background			
Blue, White			
Will the sign be illuminated?			
Will the sign be illuminated internally or externally?			
Illuminance levels 0 cd/m2			
Will the illumination be static or intermittent?			
Other type(s): 4			
What is the height from the ground to the base of the advertisement?	1.7 metre(s)		
What is the maximum projection of the advertisement from face of building?	0 metre(s)		
Dimension:	Height: 0.86 x Width: 0.9 x Depth: 0.003 metre(s)		
What materials will the sign be made of? ACM, Vinyl			
What is the maximum height of any of the individual letters and symbols?	38 cm		
The colour of text and background			
Blue, White			
Will the sign be illuminated?	No		
Will the sign be illuminated internally or externally?			
Illuminance levels 0 cd/m2			
Will the illumination be static or intermittent?			
Other type(s): 5			
What is the height from the ground to the base of the advertisement?	1.7 metre(s)		
What is the maximum projection of the advertisement from face of building?	0 metre(s)		
Dimension:	Height: 0.86 x Width: 0.9 x Depth: 0.003 metre(s)		
What materials will the sign be made of? ACM, Vinyl			
What is the maximum height of any of the individual letters and symbols?	38 cm		
The colour of text and background			
Blue, White			
Will the sign be illuminated?	No		
Will the sign be illuminated internally or externally?			

I. Type of Proposed Advertisement(s)			
Illuminance levels	0 cd/m2		
Will the illumination be static or intermittent?			
Other type(s): 6			
What is the height from the ground to the base of the advertisement?	2.4 metre(s)		
What is the maximum projection of the advertisement from face of building? 0 metre(s)			
vimension: Height: 0.45 x Width: 0.9 x Depth: 0.003 me			
What materials will the sign be made of? ACM, Vinyl			
What is the maximum height of any of the individual letters and symbols?	12 cm		
The colour of text and background			
Blue, White			
Will the sign be illuminated?	No		
Will the sign be illuminated internally or externally?			
Illuminance levels	0 cd/m2		
Will the illumination be static or intermittent?			
Other type(s): 7			
What is the height from the ground to the base of the advertisement?	2.4 metre(s)		
What is the maximum projection of the advertisement from face of building?	0 metre(s)		
Dimension: Height: 0.45 x Width: 0.9 x Depth: 0.003 me			
What materials will the sign be made of? ACM, Vinyl			
What is the maximum height of any of the individual letters and symbols?	12 cm		
The colour of text and background			
Blue, White			
Will the sign be illuminated?	No		
Will the sign be illuminated internally or externally?			
Illuminance levels	0 cd/m2		
Will the illumination be static or intermittent?			
Other type(s): 8			
What is the height from the ground to the base of the advertisement?	2.1 metre(s)		
What is the maximum projection of the advertisement from face of building?	0 metre(s)		
Dimension:	Height: 0.57 x Width: 0.6 x Depth: 0.003 metre(s)		
What materials will the sign be made of? ACM, Vinvl			

I. Type of Proposed Advertisement(s)				
What is the maximum	height of any of the individual letters and symbols?		3 cm	
The colour of text and	d background			
Blue, White				
Will the sign be illuminated? No		No		
Will the sign be illumi	Will the sign be illuminated internally or externally?			
Illuminance levels	Illuminance levels 0 cd/m2		0 cd/m2	
Will the illumination be static or intermittent?				
Other type(s): 9				
What is the height fro	m the ground to the base of the advertisement?		1.4 metre(s)	
What is the maximum	What is the maximum projection of the advertisement from face of building? 0 metre(s)		0 metre(s)	
Dimension:			Height: 570 x Width: 0.6 x Depth: 0.003 metre(s)	
What materials will th ACM, Vinyl	e sign be made of?			
What is the maximum	height of any of the individual letters and symbols?		3 cm	
The colour of text and	d background			
Blue, White				
Will the sign be illumi	nated?		No	
Will the sign be illumi	Will the sign be illuminated internally or externally?			
Illuminance levels 0 cd/m2		0 cd/m2		
Will the illumination b	Will the illumination be static or intermittent?			
Please describe each o	f the 'Other type(s)' of advertising proposed			
1x Totem sign with inter 6x Non illuminated anci	rnally illuminated Co-op logo llary signs			
5 Location of Adv	vartisament(s)			
	s the advertisement(s) you are applying for already in place?			
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?				
If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box				
27905v01 issue 3				
Will the proposed advertisement(s) project over a footpath or other public highway?				
Advarticement(s) Derived				
6. Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement				
From	13/01/2021			
То	13/01/2026			

7. Neighbour and	Community Consultation		
Have you consulted you	ur neighbours or the local community about the proposal?		No No
8. Site Visit			
Can the site be seen from	om a public road, public footpath, bridleway or other public land?	Yes	□ No
If the planning authority The agent The applicant Other person	needs to make an appointment to carry out a site visit, whom should they contact?		
9. Pre-application	Advice		
	advice been sought from the local authority about this application?	□ Yes	No
10. Interest In the	Land		
Does the applicant own	the land or buildings where the adverts are to be placed?	Yes	ℚ No
(a) a member of staff (b) an elected member (c) related to a member (d) related to an electe It is an important princip For the purposes of this	ethority, is the applicant and/or agent one of the following: et of staff ad member ble of decision-making that the process is open and transparent. s question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and ing considered the facts, would conclude that there was bias on the part of the decision-maker in nority.	○ Yes	● No
12. Declaration			
I/we hereby apply for pl	lanning permission/consent as described in this form and the accompanying plans/drawings and a pur knowledge, any facts stated are true and accurate and any opinions given are the genuine opin 18/11/2020		