

Planning and Sustainable Development

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www.cornwall.gov.uk

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	
Suffix	
Property name	Tesco Stores Ltd
Address line 1	Killigrew Street
Address line 2	
Address line 3	
Town/city	Falmouth
Postcode	TR11 3PQ
Description of site locati	ion must be completed if postcode is not known:
Easting (x)	180676
Northing (y)	32944
Description	

2. Applicant Details		
Title	Mr	
First name	Andy	
Surname	Horwood	
Company name	Tesco	
Address line 1	Kestrel Way	
Address line 2		
Address line 3		
Town/city	Welwyn Garden city	

2. Applicant Details

Country	United Kingdom			
Postcode	AL7 1GB			
Are you an agent acting on behalf of the applicant?				
Primary number				
Secondary number				
Fax number				
Email address				

🔾 Yes 🛛 💿 No

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

3 X Facia signs , 1 X Projecting sign and 2 X Graphic vinyls

Please select the type(s) of advertising you are proposing:

Fascia sign(s)

Projecting or hanging sign(s)

Hoarding(s)

Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1		
What is the height from the ground to the base of the advertisement?	3.28 metre(s)	
What is the maximum projection of the advertisement from face of building?	0 metre(s)	
Dimension:	Height: 0.97 x Width: 10.4 x Depth: 0 metre(s)	
What materials will the sign be made of?		
2mm Aluminium Panel with Brown Arizona Oak Woodtex		
What is the maximum height of any of the individual letters and symbols?	10 cm	
The colour of text and background		
As shown in _2522 _Falmouth_Proposed Elevation_Sign 1		
Will the sign be illuminated?	No	
Will the sign be illuminated internally or externally?		
Illuminance levels	0 cd/m2	
Will the illumination be static or intermittent?		

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	2.62 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)

4. Type of Proposed Advertisement(s)

Height: 0.97 x Width: 6.1 x Depth: 0 metre(s)			
What materials will the sign be made of?			
64 cm			
The colour of text and background			
As shown in _2522 _Falmouth_Proposed Elevation_Sign 2			
Yes			
Internally Illuminated			
350 cd/m2			
Static			

Fascia sign(s): 3		
What is the height from the ground to the base of the advertisement?	2.62 metre(s)	
What is the maximum projection of the advertisement from face of building?	0 metre(s)	
Dimension:	Height: 0.97 x Width: 1.2 x Depth: 0 metre(s)	
What materials will the sign be made of?		
5mm perspex		
What is the maximum height of any of the individual letters and symbols?	0 cm	
The colour of text and background		
As shown in _2522 _Falmouth_Proposed Elevation_Sign 3		
Will the sign be illuminated?	Yes	
Will the sign be illuminated internally or externally?	Internally Illuminated	
Illuminance levels	350 cd/m2	
Will the illumination be static or intermittent?	Static	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1		
What is the height from the ground to the base of the advertisement?	3.45 metre(s)	
What is the maximum projection of the advertisement from face of building?	0.8 metre(s)	
Dimension: Height: 0.65 x Width: 0.8 x Depth: 0 metre(s)		
What materials will the sign be made of?		
5mm perspex		
What is the maximum height of any of the individual letters and symbols?	0 cm	
The colour of text and background		
As shown in _2522 _Falmouth_Proposed Elevation_Sign 4		

4. Type of Proposed Advertisement(s)

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	350 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	0.32 metre(s)
What is the maximum projection of the advertisement from face of building? 0 metre(s)	
mension: Height: 2.05 x Width: 1.1 x Depth: 0 metre(s)	
What materials will the sign be made of? Dibond panel	
What is the maximum height of any of the individual letters and symbols?	20 cm
The colour of text and background	
As shown in _2522 _Falmouth_Proposed Elevation_Sign 5	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2			
What is the height from the ground to the base of the advertisement?	0.53 metre(s)		
nat is the maximum projection of the advertisement from face of building? 0 metre(s)			
Dimension:	Height: 1.95 x Width: 1.3 x Depth: 0 metre(s)		
What materials will the sign be made of? 3mm vinyl			
What is the maximum height of any of the individual letters and symbols?	20 cm		
The colour of text and background			
As shown in _2522 _Falmouth_Proposed Elevation_Sign 6			
Will the sign be illuminated?	No		
Will the sign be illuminated internally or externally?			
Illuminance levels	0 cd/m2		
Will the illumination be static or intermittent?			
Please describe each of the 'Other type(s)' of advertising proposed			
2 X Graphic vinyls			

5. Location of Adv	/ertisement(s)		
Is the advertisement(s)	you are applying for already in place?	Q Yes	No
Is an existing advertiser	ment(s) to be removed and replaced by the advertisement(s) in this proposal?	Yes	ONO ONOT Applicable
If Yes to either or both t Documents section of the	the questions above, please show the existing sign(s) on an elevation drawing or photograph which his application. Please state the references or filenames of the drawing(s) or photograph(s) in this	i can be text box	uploaded to the Supporting
2522 _Falmouth_Existin 2522 _Falmouth_Propo	ng Elevation Ised Elevation		
Will the proposed adver	rtisement(s) project over a footpath or other public highway?	Q Yes	No
6. Advertisement(s) Period		
Please state the period	d of time for which consent is sought for the advertisement		
From	15/12/2020		
То	15/12/2025		
7. Neighbour and	Community Consultation		
Have you consulted you	ur neighbours or the local community about the proposal?	Q Yes	⊛ No
8. Site Visit			
Can the site be seen fro	om a public road, public footpath, bridleway or other public land?	Yes	😡 No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person			
- ·			
9. Pre-application	Advice		
	advice been sought from the local authority about this application?		
Has assistance or phor		Q Yes	. ● No
10. Interest In the	Land		
Does the applicant own	the land or buildings where the adverts are to be placed?	Yes	O No
11. Authority Emp	loyee/Member		
With respect to the Au (a) a member of staff (b) an elected member (c) related to a membe (d) related to an electe	r of staff		
It is an important princip	ole of decision-making that the process is open and transparent.	🔾 Yes	No
For the purposes of this informed observer, have the Local Planning Auth	s question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and ing considered the facts, would conclude that there was bias on the part of the decision-maker in nority.		
Do any of the above sta	atements apply?		

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12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.