



Marischal College Planning & Sustainable Development Business Hub 4, Ground Floor North Broad Street Aberdeen AB10 1AB Tel: 01224 523 470 Fax: 01224 636 181 Email: pi@aberdeencity.gov.uk

Applications cannot be validated until all the necessary documentation has been submitted and the required fee has been paid.

Thank you for completing this application form:

ONLINE REFERENCE 100342031-001

The online reference is the unique reference for your online form only. The Planning Authority will allocate an Application Number when your form is validated. Please quote this reference if you need to contact the planning Authority about this application.

## Description of Proposed Advertisement(s)

Please describe the proposal: (You must select at least one) \*

- Fascia sign     Box sign     Canopy     Projecting sign  
 Hoarding     Flag     Advance sign     Other

How many advertisement signs are you seeking consent for? \*

1

Will the advertisement(s) be illuminated or non-illuminated? \*

illuminated

Please describe the type and colour of illumination to match the details on your plans. (e.g. by external white floodlights, internal blue lighting etc): \* (Max 500 characters)

The display will present a range of static images only. Advertisements would not therefore contain any movement, animation, video or flashing lights. A new image will materialise every 10 seconds or so, with the interchange between each image virtually instantaneous. (Find attached supporting statement)

Please describe the dimensions of the advert, materials used for its construction and the methods to be used for fixing it to the building: \* (Max 500 characters)

The new advertising display will comprise a modern pressed metal frame enclosing a deep-set digital screen and will measure 6m in width and 3m in height (please refer to submitted drawings).

Will any of the proposed advertisement(s) project over a footway or public road? \*

Yes  No

Is this a renewal of a previous consent: \*

Yes  No  Dont Know

## Site Address Details

Planning Authority:

Aberdeen City Council

Full postal address of the site (including postcode where available):

Address 1:

Land Southwest of Powis Place

Address 2:

Address 3:

Address 4:

Address 5:

Town/City/Settlement:

Aberdeen

Post Code:

AB25 3TS

Please identify/describe the location of the site or sites

Land Site at Powis Place, Aberdeen

Northing

807298

Easting

393654

## Applicant or Agent Details

Are you an applicant or an agent? \* (An agent is an architect, consultant or someone else acting on behalf of the applicant in connection with this application)

Applicant  Agent

## Applicant Details

Please enter Applicant details

Title:	<input type="text" value="Mr"/>	You must enter a Building Name or Number, or both: *	
Other Title:	<input type="text"/>	Building Name:	<input type="text" value="7"/>
First Name: *	<input type="text" value="Gavin"/>	Building Number:	<input type="text" value="7"/>
Last Name: *	<input type="text" value="Hollywood"/>	Address 1 (Street): *	<input type="text" value="7 Alloway Place"/>
Company/Organisation	<input type="text" value="Posterplus Ltd"/>	Address 2:	<input type="text"/>
Telephone Number: *	<input type="text" value="[REDACTED]"/>	Town/City: *	<input type="text" value="Ayr"/>
Extension Number:	<input type="text"/>	Country: *	<input type="text" value="Ayrshire"/>
Mobile Number:	<input type="text"/>	Postcode: *	<input type="text" value="KA7 2AA"/>
Fax Number:	<input type="text"/>		
Email Address: *	<input type="text" value="[REDACTED]"/>		

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement: \*

5 Years  More or less than 5 years

## Pre-Application Discussion

Have you discussed your proposal with the planning authority? \*

Yes  No

## Interest in the Land

Does the applicant own the land or buildings concerned? \*

Yes  No

## Planning Service Employee/Elected Member Interest

Is the applicant, or the applicant's spouse/partner, either a member of staff within the planning service or an elected member of the planning authority? \*

Yes  No

## Checklist – Application for Consent to Display an Advertisement

Please complete the following checklist to make sure you have provided all the necessary information in support of your application. Failure to submit all this information may result in your application being deemed invalid. The planning authority will not start processing your application until it is valid.

A Location plan which identifies the land to which the application relates drawn to an identified scale and showing the direction of north. \*  Yes  No

A copy of other plans and drawings or information necessary to describe the proposals. \* (two must be selected)

Site Plan or block plan identifying where advert will be displayed.

Detailed Elevations.

Drawings of signs (including details of illumination).

Cross sections of signs showing relationship to building.

Photomontage.

Owners consent:  Yes  No

You must submit a fee with your application. Your application will not be able to be validated until the appropriate fee has been received by the planning authority.

## Declare – Advertisement Consent

I, the applicant/agent certify that this is an application for advertisement consent as described in this form, the accompanying plans, drawings and additional information.

Declaration Name: Mr Gavin Hollywood

Declaration Date: 22/12/2020

## Payment Details

Online payment: ABSP00006106

Payment date: 15/01/2021 13:40:00

Created: 15/01/2021 13:40