

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text"/>
Postcode	<input type="text"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="523928"/>
Northing (y)	<input type="text" value="185821"/>

Description

In line with the advertising contract for the display of lamppost banner advertising across the borough of Barnet, this application is for the display of up to 18 lamppost banner sites along Cricklewood Lane

**2. Applicant Details**

Title	<input type="text" value="Miss"/>
First name	<input type="text" value="Lizzie"/>
Surname	<input type="text" value="Miller"/>
Company name	<input type="text" value="Bay Media Ltd"/>
Address line 1	<input type="text" value="Bay Media Ltd 27 Greenwood Place"/>
Address line 2	<input type="text" value="Unit 18 &amp; 19 Deane House Studios"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="LONDON"/>

## 2. Applicant Details

Country	United Kingdom
Postcode	NW5 1LB
Are you an agent acting on behalf of the applicant?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Primary number	
Secondary number	
Fax number	
Email address	

## 3. Agent Details

No Agent details were submitted for this application

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

In line with the advertising contract for the display of lamppost banner advertising across the borough of Barnet, this application is for the display of up to 18 lamppost banner sites along Cricklewood Lane

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)  
 Projecting or hanging sign(s)  
 Hoarding(s)  
 Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.785 metre(s)
Dimension:	Height: 2.2 x Width: 0.785 x Depth: 0 metre(s)
What materials will the sign be made of?	pvc
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background	varies
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

2.2m x 0.785m PVC Lamppost Banner affixed to the column using Bay Media patented spring pensioned bracket system  
Content of banner dependant on who it is sold to

## 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes  No  Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes  No

## 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

20/03/2021

To

20/03/2031

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

MR

First name

Surname

Reference

Date (Must be pre-application submission)

29/09/2019

Details of the pre-application advice received

Lamppost Banner Advertising contract has been managed by Paul Bragg, Head of Network and Infrastructure  
Planning assistance and advice has been sought from Denisse Patten - Acting Planning Manager

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

20/01/2021