8th February 2021

Mike Avery Head of Planning & Place Civic Centre Gedling Borough Council Arnold Nottingham

Dear Sir

After seventeen years of being established our venue has become a leading conference & banqueting centre regionally, providing a very unique offering from weddings to the local community, conference facilities for local businesses, general day to day events and so on.

We take pride on building long term relationships through:

- Local employment full & part time staff who are local and the majority reside within the Gedling borough.
- Cooperating with local small businesses such as décor, flower companies, photographers, chauffer services etc to facilitate to the events
- Local contracting services such as chef supply, land maintenance, building & maintenance

Goosedale is fully integrated into the economic fabric of the local economy. The connections in terms of direct employment and use of various suppliers, services and other business services provides significant indirect employment, sustaining viability and economic prosperity to local communities. The support of this application will further enhance full time/part time employment and the use of further local services and business.

Giving back to the community has been an integral part of the Goosedale ethos:

- Holding our own charity event annually in support of local charities. For example, over £20,000 raised for Van Geest Cancer Research
- Supporting charities to hold events from larger charities such as Meningitis to numerous local charities
- Significantly reduced hire rates to local community services
- Helping new start business with free facilities
- Supporting government institutions with preferential rates to the NHS
- Provider of key services within Gedling Borough & hosting the annual civic dinner



The environment & general sustainability:

- Heating system generated entirely from environmentally biomass system
- Proposed further integration of ground source pump heating
- Use of photo voltaic panels to generate electric supply

The extension facilities submitted have been revisited from the original application in 2011, with reduced size & scale to make it economically a viable development project. The provision of these services is now critical for Goosedale long term continued growth & sustainability.

Growth in the corporate market is key to the next stages of Goosedale development. Goosedale ambitions are to become Nottingham's No1 conference & business event space provider. With majority weekday and use during the day, Goosedale has capacity to diversify from wedding & private hire services already provided at mainly weekends. The additional facilities will provide flexibility for use and break out areas to complement the existing areas.

The current difficulties we all face with Covid-19 have heightened the need for strengthening the business further. Goosedale has not been able to operate for the last year under numerous lockdowns and this has had a significant financial impact. However, as a family we have a commitment to Goosedale, our employees and local business and by adding this additional space will enable social distancing and flexibility in hosting events.

Our wish is for Goosedale to come out this crisis as the premier conference centre in Nottingham & nationally and request the council look at our application positively.



Managing Director

