

Dev.Control@hullcc.gov.uk

Planning, Guildhall, Alfred Gelder Street, Kingston Upon Hull, HU1 2AA (01482) 300300

Application for consent to display an advertisement(s).

## Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address			
Number	30		
Suffix			
Property name	Former Park Street Centre		
Address line 1	Park Street		
Address line 2			
Address line 3			
Town/city	Kingston Upon Hull		
Postcode	HU2 8RR		
Description of site location must be completed if postcode is not known:			
Easting (x)	508710		
Northing (y)	429019		
Description			

2. Applicant Details			
Title	Mr		
First name	Saleem		
Surname	Hakim		
Company name	Townglow Ltd		
Address line 1	5a Station Terrace		
Address line 2	East Boldon		
Address line 3	Tyne and Wear		
Town/city			

2.	App	licant	Details

2. Applicati Details			
Country			
Postcode	NE36 0LJ		
Are you an agent acting on behalf of the applicant?			
Primary number			
Secondary number			
Fax number			
Email address			

🖲 Yes 🛛 🔾 No

### 3. Agent Details

Title	Miss
First name	Maria
Surname	Ferguson
Company name	Maria Ferguson Planning Limited
Address line 1	14 Gordon Crescent
Address line 2	
Address line 3	
Town/city	Richmond
Country	
Postcode	DL10 5AQ
Primary number	
Secondary number	
Fax number	
Email	

### 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

1 - Fascia sign to the front portico
2 - Two free standing signs to front of hotel facing Park Street
3 - One free standing sign to front entrance
4 - A directional sign to car park entrance off Londesborough Street, fixed to side of building
5 - Three directional signs to internal rear courtyards

Please select the type(s) of advertising you are proposing:

Fascia sign(s)

Projecting or hanging sign(s)

Hoarding(s)

Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

# 4. Type of Proposed Advertisement(s)

Vhat is the height from the ground to the base of the advertisement?	3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.03 metre(s)
Dimension:	Height: 0.2 x Width: 3.7 x Depth: 0.03 metre(s)
What materials will the sign be made of?	
Powder coated aluminium background with acrylic logo and text	
What is the maximum height of any of the individual letters and symbols?       15 cm	
The colour of text and background	
Black background and bronze text	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	810 cd/m2
Will the illumination be static or intermittent?	Static

What is the height from the ground to the base of the advertisement?	1.8 metre(s)	
What is the maximum projection of the advertisement from face of building?	0 metre(s)	
Dimension:	Height: 1.2 x Width: 3 x Depth: 0.003 metre(s)	
What materials will the sign be made of? Aluminium composite material with printed graphics		
What is the maximum height of any of the individual letters and symbols?	100 cm	
The colour of text and background		
Blue background, orange and white letters		
the sign be illuminated? No		
Will the sign be illuminated internally or externally?		
Illuminance levels	0 cd/m2	

Other type(s): 2		
What is the height from the ground to the base of the advertisement?	1.6 metre(s)	
What is the maximum projection of the advertisement from face of building?	0.003 metre(s)	
Dimension:	Height: 0.9 x Width: 1.5 x Depth: 0.003 metre(s)	
What materials will the sign be made of? Acrylic with printed graphics		
What is the maximum height of any of the individual letters and symbols?	17 cm	

### 4. Type of Proposed Advertisement(s)

The colour of text and background		
Black background with white and bronze letters		
Will the sign be illuminated?	No	
Will the sign be illuminated internally or externally?		
Illuminance levels	0 cd/m2	
Will the illumination be static or intermittent?		

1.8 metre(s)	
0 metre(s)	
Height: 1.22 x Width: 3.18 x Depth: 0.003 metre(s)	
17 cm	
No	
0 cd/m2	

Type 1 - Scalini's free standing sign to front Type 2 - car park sign to rear Type 3 - Hotel free standing sign to front

### 5. Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? 🔾 Yes 🛛 💿 No Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ● No ○ Not Applicable Will the proposed advertisement(s) project over a footpath or other public highway? 🔍 Yes 🛛 💿 No

### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

То

01/04/2021
31/03/2026

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

🔍 Yes 🛛 💿 No

8. Site Visit		
Can the site be seen from a public road, public footpath, bridleway or other public land?	e Yes	© No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person		
9. Pre-application Advice		
Has assistance or prior advice been sought from the local authority about this application?	Yes	No
10. Interest In the Land		
Does the applicant own the land or buildings where the adverts are to be placed?	Yes	© No
11. Authority Employee/Member		
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member		
It is an important principle of decision-making that the process is open and transparent.	Q Yes	No
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		
12. Declaration		

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

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