Planning Services

South Norfolk House, Cygnet Court, Long Stratton, Norwich NR15 2XE

www.south-norfolk.gov.uk

Email: planning@s-norfolk.gov.uk

Tel: 01508 533845 Fax: 01508 533625

1. Site Address

Number

Suffix

Property name



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

McDonald's Restaurant

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Address P. 4	Name of Based	
Address line 1	Norwich Road	
Address line 2		
Address line 3		
Town/city	Gillingham	
Postcode	NR34 0HF	
Description of site loa	cation must be completed if postcode is not known:	
Easting (x)	640946	
Northing (y)	292211	
Description		
2. Applicant De	tails	
2. Applicant De	tails Other	
Title		
Title First name		
Title First name Surname	Other	
Title First name Surname Company name	Other . MCDONALD'S RESTAURANTS LTD	
Title First name Surname Company name Address line 1	Other . MCDONALD'S RESTAURANTS LTD	
Title First name Surname Company name Address line 1 Address line 2	Other MCDONALD'S RESTAURANTS LTD 11-59 HIGH ROAD, EAST FINCHLEY	
Title First name Surname Company name Address line 1 Address line 2 Address line 3	Other MCDONALD'S RESTAURANTS LTD 11-59 HIGH ROAD, EAST FINCHLEY	

2. Applicant Detai	ls			
Country	United Kingdom			
Postcode	N2 8AW			
Are you an agent acting	g on behalf of the applicant?			
Primary number				
Secondary number				
Fax number				
Email address				
3. Agent Details				
Title	Mrs			
First name	Sarah			
Surname	Carpenter			
Company name	Planware Limited			
Address line 1	The Granary, First Floor			
Address line 2	37 Walnut Tree Lane			
Address line 3	Sudbury			
Town/city	Suffolk			
Country	United Kingdom			
Postcode	CO10 1BD			
Primary number				
Secondary number				
Fax number				
Email				
4. Type of Propos	ed Advertisement(s)			
Please describe the pro	oposed advertisement(s)			
THE INSTALLATION C	OF 4 NO. NEW DIGITAL FREESTANDING SIGNS, 1 NC	. 15" DIGITAL BO	OOTH SCREEN AND 1 NO. PLAY LAND SIGN TO	
Please select the type(Fascia sign(s) Projecting or hangin Hoarding(s) Other type(s)	s) of advertising you are proposing: g sign(s)			
Other type(s): Please a	dd details of each proposed advertisement			
Other type(s): 1				
What is the height from the ground to the base of the advertisement? 0.667 metre(s)				

4. Type of Proposed Advertisement(s) What is the maximum projection of the advertisement from face of building? 0 metre(s) Dimension: Height: 1.367 x Width: 1.573 x Depth: 0.1 metre(s) What materials will the sign be made of? SIGN 1 - DOUBLE DIGITAL MENU BOARD - GREY PPC ALUMINIUM PANELS WITH COLOUR DIGITAL DISPLAY TO FRONT FACE What is the maximum height of any of the individual letters and symbols? 0 cm The colour of text and background **VARIOUS COLOURS** Yes Will the sign be illuminated? Will the sign be illuminated internally or externally? Internally Illuminated Illuminance levels 600 cd/m2 Will the illumination be static or intermittent? Static Other type(s): 2 What is the height from the ground to the base of the advertisement? 0.667 metre(s) What is the maximum projection of the advertisement from face of building? 0 metre(s) Height: 1.367 x Width: 1.573 x Depth: 0.1 metre(s) Dimension: What materials will the sign be made of? SIGN 1 - DOUBLE DIGITAL MENU BOARD - GREY PPC ALUMINIUM PANELS WITH COLOUR DIGITAL DISPLAY TO FRONT FACE 0 cm What is the maximum height of any of the individual letters and symbols? The colour of text and background **VARIOUS COLOURS** Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Internally Illuminated Illuminance levels 600 cd/m2 Will the illumination be static or intermittent? Static Other type(s): 3 What is the height from the ground to the base of the advertisement? 1.03 metre(s) What is the maximum projection of the advertisement from face of building? 0 metre(s) Dimension: Height: 0.254 x Width: 0.327 x Depth: 0.09 metre(s) What materials will the sign be made of? SIGN 3 - DIGITAL BOOTH SCREEN - GREY PPC ALUMINIUM PANEL HOUSING 15" LCD DISPLAY SCREEN. What is the maximum height of any of the individual letters and symbols? 0 cm The colour of text and background **GREY** Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Internally Illuminated

. Type of Proposed Advertisement(s)					
Illuminance levels	1600 cd/m2				
Will the illumination be static or intermittent?	Static				
Other type(s): 4					
What is the height from the ground to the base of the advertisement?	0.596 metre(s)				
What is the maximum projection of the advertisement from face of building?	0 metre(s)				
Dimension:	Height: 1.367 x Width: 0.84 x Depth: 0.1 metre(s)				
What materials will the sign be made of? SIGN 2 - SINGLE DIGITAL MENU BOARD - GREY PPC ALUMINIUM PANELS WITH COLOUR DIGITAL DISPLAY TO FRONT FACE					
What is the maximum height of any of the individual letters and symbols?	0 cm				
The colour of text and background					
VARIOUS COLOURS					
Will the sign be illuminated?	Yes				
Will the sign be illuminated internally or externally?	Internally Illuminated				
Illuminance levels	600 cd/m2				
Will the illumination be static or intermittent?	Static				
Other type(s): 5					
What is the height from the ground to the base of the advertisement?	0.667 metre(s)				
What is the maximum projection of the advertisement from face of building?	0 metre(s)				
Dimension:	Height: 1.367 x Width: 1.573 x Depth: 0.1 metre(s)				
What materials will the sign be made of? SIGN 1 - DOUBLE DIGITAL MENU BOARD - GREY PPC ALUMINIUM PANELS WITH COLOUR DIGITAL DISPLAY TO FRONT FACE					
What is the maximum height of any of the individual letters and symbols?	0 cm				
The colour of text and background					
VARIOUS COLOURS					
Will the sign be illuminated?	Yes				
Will the sign be illuminated internally or externally?	Internally Illuminated				
Illuminance levels	600 cd/m2				
Will the illumination be static or intermittent?	Static				
Other type(s): 6					
What is the height from the ground to the base of the advertisement?	2.06 metre(s)				
What is the maximum projection of the advertisement from face of building?	0 metre(s)				
Dimension:	Height: 1.1 x Width: 1.1 x Depth: 0.11 metre(s)				

I. Type of Propos	sed Advertisement(s)				
l	the sign be made of? - NON ILLUMINATED POWDER COATED METAL SIGN WITH I NTED GRAPHIC	NTERNALLY ILLUMINATED	O WHITE ACR	YLIC "PLAY LAND" TEXT	
What is the maximu	maximum height of any of the individual letters and symbols? 0 cm				
The colour of text a	nd background				
VARIOUS COLOUF	RS				
Will the sign be illun	e sign be illuminated? Yes				
Will the sign be illun	gn be illuminated internally or externally? Internally Illuminated				
Illuminance levels		600 cd/m2			
Will the illumination	he illumination be static or intermittent? Static				
	of the 'Other type(s)' of advertising proposed				
SEE ATTACHED SPE	:CIFICATIONS.				
Location of Ad					
s the advertisement/s	s) you are applying for already in place?		0.1/	O.M.	
			ℚ Yes	■ NO	
_	ement(s) to be removed and replaced by the advertisement(s) in t		Yes	○ No ○ Not Applicable	
f Yes to either or both Documents section of	the questions above, please show the existing sign(s) on an elev this application. Please state the references or filenames of the c	ation drawing or photograph frawing(s) or photograph(s) i	in this text box	uploaded to the Supporting	
PLEASE SEE PHOTO	ATTACHED OF SIGNAGE TO BE REMOVED.				
will the proposed adv	ertisement(s) project over a footpath or other public highway?		Q Yes	No	
3. Advertisement	(a) Davied				
	od of time for which consent is sought for the advertisement				
From					
Го	22/02/2031				
. Neighbour and	I Community Consultation				
Have you consulted your neighbours or the local community about the proposal?					
			2.00		
3. Site Visit					
	from a public road, public footpath, bridleway or other public land?		Yes	○ No	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?					
. The planning authorn	is neede to make an appointment to early out a site visit, whom si	iouid they contact:			

8. Site Visit
 The agent The applicant Other person
9. Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application? ○ Yes ○ No
10. Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement Yes No been obtained?
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. □ Yes □ No For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. Do any of the above statements apply?
12. Declaration I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. □ □ □ □ □ □ □ □ □ □ □ □ □