

PLANNING STATEMENT

TRUE PHYSIO, HIGH LODGE, GARGRAVE ROAD, SKIPTON, BD23 1UD

The advertisement application for the above is for a double sided post sign, positioned road side to increase the visibility of the business to its clients

The business owners have sought support from the planning department asking advice and there appeared to be support for a sign of the design submitted

It will consist of a box section steel 80 x 80mm post with a 40 x 80mm top frame. All powder coated satin black. There will hang a double sided aluminium hanging sign to display to each direction of the passing traffic. Overall sign size will be as the planning drawings, 1000 x 1000mm. The finish on the panel surface will be satin to prevent reflection etc

The post will be concreted into the raised garden area shown on the photograph supplied to give a secure permanent fixed position and the outer edge of the support frame will remain within the footprint of the owner's premises – i.e. will not encroach over the pavement

Illumination will be provided by slimline discrete LED trough lights, mounted to the top of the post frame to shine down and angled to prevent any glare to passing motorists. The light will be warm light as is suitable in conservation areas etc. All cabling will be run inside the hollow box section steel post and frame to a supply fed to the post position in the garden. All details of the fixing methods and the trough design are supplied with the application – these are an industry standard and are commonly used on many listed and conservation area buildings.

We hope the information and picture are suitable for you to understand the full scope of the sign application and this can be supported for a positive decision as indicated at the pre-planning consultation