

Our ref: hk/O/GDK/Finch/SHP/ADV

22 March, 2021

Barnet Council
Via Planning Portal

Dear Sir/Madam,

Proposed shopfront alterations and signage at 768 High Road, Finchley, London, N12 9QH

We act as planning consultants to Angel Foods Ltd.

Please find enclosed an application for shopfront alterations and new signage for the new Class E restaurant use at the above premises.

The existing shopfront is in poor condition and is of low quality comprising two recessed entrances and solid steel roller shutters such that the shopfront presents poorly in the street scene with broken views into and out of the premises.

The proposed new shopfront will have a single recessed entrance with full height picture windows to either side which provide active views into and out of the property and which will positively enhance the character and appearance of the town centre. The proposed shopfront is of a high quality design and fully complies with adopted development plan policy.

The proposed signage is of a modest scale comprising individually located illuminated lettering on a non-illuminated back panel and a single roundel projecting sign. The proposed advertisements do not have any detrimental impact on highway safety or amenity.

If you have any queries relating to this proposal please do not hesitate to contact these offices in the first instance.

Yours sincerely,

HARIS KASUJI BA MA MRTPI