

DEVELOPMENT CONTROL

Brighton and Hove City Council Town Hall Norton Road Hove BN3 3BQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

38

1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

| Suffix | | |
|--|--|--|
| Property name | | |
| Address line 1 | Lewes Road | |
| Address line 2 | | |
| Address line 3 | | |
| Town/city | Brighton | |
| Postcode | BN2 3HQ | |
| Description of site locat | ion must be completed if postcode is not known: | |
| Easting (x) | 531916 | |
| Northing (y) | 105459 | |
| Description | | |
| | | |
| | | |
| | | |
| 2. Applicant Detail | ils | |
| 2. Applicant Deta | ils Mr | |
| | | |
| Title | Mr | |
| Title First name | Mr Yavuz | |
| Title First name Surname | Mr Yavuz Altunkaya | |
| Title First name Surname Company name | Mr Yavuz Altunkaya Wrapito Brighton Ltd | |
| Title First name Surname Company name Address line 1 | Mr Yavuz Altunkaya Wrapito Brighton Ltd | |
| Title First name Surname Company name Address line 1 Address line 2 | Mr Yavuz Altunkaya Wrapito Brighton Ltd | |
| Title First name Surname Company name Address line 1 Address line 2 Address line 3 | Mr Yavuz Altunkaya Wrapito Brighton Ltd 38, Lewes Road | |

| 2. Applicant Detai | ils | | | | | | |
|--|---|--|--|--|--|--|--|
| Country | | | | | | | |
| Postcode | BN2 3HQ | | | | | | |
| Are you an agent actin | g on behalf of the applicant? | | | | | | |
| Primary number | | | | | | | |
| Secondary number | | | | | | | |
| Fax number | | | | | | | |
| Email address | | | | | | | |
| | | | | | | | |
| 3. Agent Details | | | | | | | |
| Title | Miss | | | | | | |
| First name | Didar | | | | | | |
| Surname | Ceren | | | | | | |
| Company name | DIDArchi | | | | | | |
| Address line 1 | 89c | | | | | | |
| Address line 2 | Elsinge Road | | | | | | |
| Address line 3 | | | | | | | |
| Town/city | London | | | | | | |
| Country | | | | | | | |
| Postcode | EN1 4PE | | | | | | |
| Primary number | | | | | | | |
| Secondary number | | | | | | | |
| Fax number | | | | | | | |
| Email | | | | | | | |
| | | | | | | | |
| 4. Type of Propos | sed Advertisement(s) | | | | | | |
| | oposed advertisement(s) | | | | | | |
| The reason for application is to obtain consent for the proposed fascia sign for the restaurant. The background material of the fascia sign will be made from Aluminium Composite Panel as the structure and Plexiglass (Acrylic) in the colour White with a Red 50mm border. The individual build up lettering to be placed across this will be made of Plexiglass (Acrylic) with a projection of 18mm in the colour Black with White edges alongside smaller red lettering underneath with no projection, only for descriptive purposes. In order to give suitable lighting to the sign, LED Warm Lights will be placed underneath with a degree of 640lm / 51.73cd. | | | | | | | |
| Please select the type(Fascia sign(s) Projecting or hangin Hoarding(s) Other type(s) | (s) of advertising you are proposing: ng sign(s) | | | | | | |
| Please add details of each proposed fascia sign | | | | | | | |
| Fascia sign(s): 1 | | | | | | | |

| 4. Type of Pr | oposed Advertisement(s) | |
|--|---|---|
| What is the height from the ground to the base of the advertisement? | | 3 metre(s) |
| What is the ma | aximum projection of the advertisement from face of building? | 0.1 metre(s) |
| Dimension: | | Height: 1.2 x Width: 4.48 x Depth: 0.1 metre(s) |
| What materials | s will the sign be made of? | |
| Aluminium Co | mposite Panel & Plexiglass (Acrylic) | |
| What is the ma | aximum height of any of the individual letters and symbols? | 50 cm |
| The colour of t | text and background | |
| White, Black 8 | k Red | |
| Will the sign be | e illuminated? | Yes |
| Will the sign be | e illuminated internally or externally? | Internally Illuminated |
| Illuminance lev | vels | 51.73 cd/m2 |
| Will the illumin | nation be static or intermittent? | Static |
| | | |
| | | |
| 5. Location o | of Advertisement(s) | |
| Is the advertisement(s) you are applying for already in place? | | ● Yes ○ No |
| f yes, please pro | ovide details | |
| The advertiseme mages of the cu | ent already in place is exactly as described within our application. The dr irrently existing sign and if any other documents are needed for validatio | rawings and details will be provided within the documents alongside on please do let us know and we will send it to you promptly. |
| - | vertisement(s) to be removed and replaced by the advertisement(s) in the | |
| If Yes to either o | or both the questions above, please show the existing sign(s) on an eleva | ., |
| | ion of this application. Please state the references or filenames of the d | Irawing(s) or photograph(s) in this text box |
| Sign Elevation 8 | & Images of Wrapito' | |
| Will the proposed | d advertisement(s) project over a footpath or other public highway? | ● Yes ○ No |
| | | |
| | ment(s) Period | |
| | period of time for which consent is sought for the advertisement | |
| From | 26/02/2021 | |
| То | 26/02/2026 | |
| | | |
| ⁷ . Neighbour | and Community Consultation | |
| Have you consul | Ited your neighbours or the local community about the proposal? | ⊚ Yes ® No |
| | | |
| 3. Site Visit | | |
| Can the site be s | seen from a public road, public footpath, bridleway or other public land? | ⊚ Yes |
| If the planning a | uthority needs to make an appointment to carry out a site visit, whom sh | nould they contact? |
| The agent The applicant | | |
| The applicantOther person | | |

| 9. Pre-application Advice | | | | | | |
|--|-----|-----------|--|--|--|--|
| Has assistance or prior advice been sought from the local authority about this application? | Yes | No No | | | | |
| | | | | | | |
| 10. Interest In the Land | | | | | | |
| Does the applicant own the land or buildings where the adverts are to be placed? | Yes | ○ No | | | | |
| | | | | | | |
| 11. Authority Employee/Member | | | | | | |
| With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member | | | | | | |
| It is an important principle of decision-making that the process is open and transparent. | | ⊚ No | | | | |
| For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. | | | | | | |
| Do any of the above statements apply? | | | | | | |
| | | | | | | |
| 12. Declaration | | | | | | |
| I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. | | | | | | |
| Date (cannot be preapplication) 27/02/2021 | | | | | | |
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