

## Application for consent to display an advertisement(s).

## Town and Country Planning (Control of Advertisements) (England) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**

Number	68
Suffix	
Property name	
Address line 1	High Street
Address line 2	Sunninghill
Address line 3	
Town/city	Ascot
Postcode	SL5 9NN

Description of site location must be completed if postcode is not known:

Easting (x)	493564
Northing (y)	167645

Description

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**2. Applicant Details**

Title	
First name	N/A
Surname	N/A
Company name	Co-operative Group Food Ltd
Address line 1	c/o Agent
Address line 2	South Wing Equinox North
Address line 3	Great Park Road, Almondsbury
Town/city	Bristol

2. Applicant Details

Country	
Postcode	BS32 4QL
Are you an agent acting on behalf of the applicant?	
<input checked="" type="radio"/> Yes <input type="radio"/> No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Benjamin
Surname	Rowe
Company name	Pegasus Planning Group Ltd
Address line 1	First Floor, South Wing
Address line 2	Equinox North, Great Park Road
Address line 3	Almondsbury
Town/city	Bristol
Country	United Kingdom
Postcode	BS32 4QL
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Please see covering letter attached

Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)  
☒ Projecting or hanging sign(s)  
☐ Hoarding(s)  
☐ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	3125 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.1 metre(s)
Dimension:	Height: 0.5 x Width: 0.471 x Depth: 0 metre(s)
What materials will the sign be made of?  Individual 3D letters constructed from silver aluminium side returns. Fully welded 5mm Mild Steel wall mounting plate and support frame	
What is the maximum height of any of the individual letters and symbols?	500 cm
The colour of text and background  All visible steel work to be finished silver to match RAL 9006 60% gloss. BLUE acrylic faces.	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	300 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	3330 metre(s)
What is the maximum projection of the advertisement from face of building?	0.02 metre(s)
Dimension:	Height: 0.19 x Width: 2.77 x Depth: 0 metre(s)
What materials will the sign be made of?  Perspex welcome letters on locators	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background  White Perspex letters	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	3170 metre(s)
What is the maximum projection of the advertisement from face of building?	0.578 metre(s)
Dimension:	Height: 0.5 x Width: 0.578 x Depth: 0.13 metre(s)
What materials will the sign be made of?  Built up 3D letters on both sides constructed from silver aluminium side returns. Fully welded 5mm Mild Steel wall mounting plate and support frame	
What is the maximum height of any of the individual letters and symbols?	500 cm

#### 4. Type of Proposed Advertisement(s)

The colour of text and background

All visible steel work to be finished silver to match RAL 9006 60% gloss. BLUE acrylic faces.

Will the sign be illuminated?

Yes

Will the sign be illuminated internally or externally?

Internally Illuminated

Illuminance levels

300 cd/m2

Will the illumination be static or intermittent?

Static

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

The existing signs on the principle elevation are shown on page 6 of the drawing pack submitted with this application.

Will the proposed advertisement(s) project over a footpath or other public highway?

☒ Yes ☐ No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

05/03/2021

To

05/03/2026

#### 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

☐ Yes ☒ No

#### 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent  
☐ The applicant  
☐ Other person

#### 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

#### 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

05/03/2021