

## **DEVELOPMENT CONTROL**

Brighton and Hove City Council Town Hall Norton Road Hove BN3 3BQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## Publication of applications on planning authority websites.

1. Site Address

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Number		
Suffix		
Property name	1-4	
Address line 1	Marine Parade	
Address line 2		
Address line 3		
Town/city	Brighton	
Postcode	BN2 1TA	
Description of site locati	ion must be completed if postcode is not known:	
Easting (x)	531379	
Northing (y)	103938	
Description		
2. Applicant Detai	Is	
Title		
First name	James	
Surname	Low	
Company name	Deep Blue Restaurants	
Address line 1		
Address line 1	Chapter House	
Address line 2	Chapter House  33 London Road	
Address line 2		

2. Applicant Detai	Is		
Country	United Kingdom		
Postcode	RH2 9HZ		
Are you an agent acting	g on behalf of the applicant?		
Primary number			
Secondary number			
Fax number			
Email address			
3. Agent Details			
Title	Mr		
First name	aaran		
Surname	thomas		
Company name	IDL		
Address line 1	17 Black Friars Lane		
Address line 2	St Pauls		
Address line 3			
Town/city	london		
Country	United Kingdom		
Postcode	EC4V 6ER		
Primary number			
Secondary number			
Fax number			
Email			
	ed Advertisement(s)		
	oposed advertisement(s)		
Installation of new signa			
Please select the type(s  ✓ Fascia sign(s)  ☐ Projecting or hanging ☐ Hoarding(s)  ☐ Other type(s)	s) of advertising you are proposing: g sign(s)		
Please add details of ea	ach proposed fascia sign		
Fascia sign(s): 1		_	
What is the height fro	om the ground to the base of the advertisement?		7.99 metre(s)

## 4. Type of Proposed Advertisement(s) What is the maximum projection of the advertisement from face of building? 0.06 metre(s) Dimension: Height: 1.16 x Width: 4.4 x Depth: 0.06 metre(s) What materials will the sign be made of? Powder Coated Structure What is the maximum height of any of the individual letters and symbols? 110 cm The colour of text and background Red Acrylic lettering with red Powder coated metal sides and rear face Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Internally Illuminated 500 cd/m2 Illuminance levels Will the illumination be static or intermittent? Static Fascia sign(s): 2 What is the height from the ground to the base of the advertisement? 2.97 metre(s) What is the maximum projection of the advertisement from face of building? 0.06 metre(s) Height: 0.95 x Width: 4 x Depth: 0.06 metre(s) Dimension: What materials will the sign be made of? **Powder Coated Structure** What is the maximum height of any of the individual letters and symbols? 95 cm The colour of text and background White Acrylic lettering with red Powder coated metal sides and rear face Yes Will the sign be illuminated? Will the sign be illuminated internally or externally? Internally Illuminated Illuminance levels 500 cd/m2 Will the illumination be static or intermittent? Static Fascia sign(s): 3 What is the height from the ground to the base of the advertisement? 7.86 metre(s) What is the maximum projection of the advertisement from face of building? 0.06 metre(s) Height: 1.16 x Width: 4.4 x Depth: 0.06 metre(s) Dimension: What materials will the sign be made of? **Powder Coated Structure** 104 cm What is the maximum height of any of the individual letters and symbols? The colour of text and background Red Acrylic lettering with red Powder coated metal sides and rear face

Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static
Fascia sign(s): 4	
What is the height from the ground to the base of the advertisement?	3 metre(s)
What is the maximum projection of the advertisement from face of building?	0.06 metre(s)
Dimension:	Height: 0.57 x Width: 4.24 x Depth: 0.06 metre(s)
What materials will the sign be made of?	
Powder coated structure	
What is the maximum height of any of the individual letters and symbols?	57 cm
The colour of text and background	
White Acrylic lettering with red Powder coated metal sides and rear face	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static
Fascia sign(s): 5	
What is the height from the ground to the base of the advertisement?	2.8 metre(s)
What is the maximum projection of the advertisement from face of building?	0.06 metre(s)
Dimension:	Height: 0.95 x Width: 4 x Depth: 0.06 metre(s)
What materials will the sign be made of?	
Powder coated structure	
What is the maximum height of any of the individual letters and symbols?	95 cm
The colour of text and background	
White Acrylic lettering with red Powder coated metal sides and rear face	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	500 cd/m2
Will the illumination be static or intermittent?	Static
Fascia sign(s): 6	
What is the height from the ground to the base of the advertisement?	3.15 metre(s)

I. Type of Proposed Advertisement(s)			
What is the maximum projection of the advertisement from face of building?	0.06 metre(s)		
Dimension:	Height: 0.57 x Width: 5 x Depth: 0.06 metre(s)		
What materials will the sign be made of?			
Powder coated structure			
What is the maximum height of any of the individual letters and symbols?	36 cm		
The colour of text and background			
White Acrylic lettering with red Powder coated metal sides and rear face			
Will the sign be illuminated?	Yes		
Will the sign be illuminated internally or externally?	Internally Illuminated		
Illuminance levels	500 cd/m2		
Will the illumination be static or intermittent?	Static		
Fascia sign(s): 7			
What is the height from the ground to the base of the advertisement?	2.925 metre(s)		
What is the maximum projection of the advertisement from face of building?	0.06 metre(s)		
Dimension:	Height: 0.95 x Width: 4 x Depth: 0.06 metre(s)		
What materials will the sign be made of?			
Powder Coated Structure			
What is the maximum height of any of the individual letters and symbols?	95 cm		
The colour of text and background			
White Acrylic lettering with red Powder coated metal sides and rear face			
Will the sign be illuminated?	Yes		
Will the sign be illuminated internally or externally?	Internally Illuminated		
Illuminance levels	500 cd/m2		
Will the illumination be static or intermittent?	Static		
Fascia sign(s): 8			
What is the height from the ground to the base of the advertisement?	1.5 metre(s)		
What is the maximum projection of the advertisement from face of building?	0.06 metre(s)		
Dimension:	Height: 0.8 x Width: 1.5 x Depth: 0.06 metre(s)		
What materials will the sign be made of?			
Powder coated structure			
What is the maximum height of any of the individual letters and symbols?	10 cm		
The colour of text and background			
White Acrylic lettering with red Powder coated metal sides and rear face			

4. Type of Proposed Advertisement(s)				
Will the sign be illuminated?	No			
Will the sign be illuminated internally or externally?				
Illuminance levels	0 cd/m2			
Will the illumination be static or intermittent?				
5. Location of Advertisement(s)				
Is the advertisement(s) you are applying for already in place?	○ Yes    No			
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this propo				
If Yes to either or both the questions above, please show the existing sign(s) on an elevation dra	wing or photograph which can be uploaded to the Supporting			
Documents section of this application. Please state the references or filenames of the drawing(s	s) or photograph(s) in this text box			
Drawings				
Will the proposed advertisement(s) project over a footpath or other public highway?				
6. Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement From 30/06/2021 To 30/06/2026				
7. Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?   Yes No				
8. Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent The applicant Other person				
9. Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?	○ Yes • No			
10. Interest In the Land				
Does the applicant own the land or buildings where the adverts are to be placed?	○ Yes    No			
If No, has the permission of the owner or any other person entitled to give permission for the disp				
been obtained?				
11. Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff				

Planning Portal Reference: PP-09676241

11. Authority Emp	oloyee/Member					
(b) an elected member (c) related to a member of staff (d) related to an elected member						
	ple of decision-making that the process is open and trans					
For the purposes of thi informed observer, have the Local Planning Aut	For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.					
Do any of the above st	atements apply?					
12. Declaration						
I/we hereby apply for p that, to the best of my/	lanning permission/consent as described in this form and our knowledge, any facts stated are true and accurate an	d the accompanying plans/drawings and additional information. I/we confirm and any opinions given are the genuine opinions of the person(s) giving them.	~			
Date (cannot be pre- application)	31/03/2021					