

Hilton Estates
Balado Airfield
Balado
Kinross
KY13 ORF
15/03/21

Applicant Supplementary Information

Dear Sir/Madam,

Balado Airfield's history is one of flexibility, adaption and diversification. This site has operated as a WW2 training airfield, a centre for activities such as off-road driving and aviation, a Park & Ride facility for the Ryder Cup, and perhaps most notably - home to one of the UK's largest music festivals, T in the Park.

Our business model has always been based on diversity and the ability to react to new opportunities in order to sustain the business as well as contribute to and support the local economy. To do this, we have created the capacity to run multiple operations and income streams concurrently without compromise; a flying school, private hangarage facilities, a temporary event space and arable agriculture.

It is our ambition to create a the most bespoke aviation and leisure activity facility in the country. We are currently implementing a programme of significant re-investment, amounting to a seven-figure sum (much of which is being directed in local businesses and suppliers) in order to refocus both the brand and the capacity of Balado Airfield.

Unfortunately, over the last 18 months this programme has been severely impacted by the economic effects of both Brexit and COVID-19, which have led to long term business interruption, delays and cost increases.

The ongoing success of our business depends on our ability to respond to the challenges outlined above and continue to respond to a broad range of market needs and opportunities. It is only by doing this, that we will continue to attract a diverse range of customers and businesses to Balado, safeguarding employment, and continuing to contribute to the local economic area of Perth & Kinross.

Due to the impact that COVID-19 is having on travel and a wider change of consumer behaviour, the demand for 'staycations' is extremely high. Providing premises for Stravaig to store and operate their business from is an ideal route for us to mitigate the financial impact of the pandemic on our business, as well as supporting the establishment of a new local business.

Within our most recently granted facility, Stravaig can operate safely and without delay at Balado providing the following:

- An entrance offering access to and from major routes, with direct motorway access without passing through Kinross or Milnathort and also direct access to the Heart 200 route
- Hardstanding road surfaces suitable for style of vehicles involved
- Toilet and sanitation facilities appropriate to the population numbers attending
- CCTV and high quality 4G signal for Broadband
- Access to drinking water and three phase electricity

We are seeking a temporary consent for a period of 3 years, in order to provide suitable premises for the operation of a campervan rental business, Stravaig Motorhome Rentals. Over this period, we will demonstrate the compatibility of this activity within the scale and facilities offered by Balado Airfield.

Kind Regards

James Alexander