

For Official Use Only	
Receipt	<input type="text"/>
Date	<input type="text"/>
Amount	<input type="text"/>

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="White Oak Leisure Centre"/>
Address line 1	<input type="text" value="Hilda May Avenue"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Swanley"/>
Postcode	<input type="text" value="BR8 7BT"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="551053"/>
Northing (y)	<input type="text" value="169202"/>
Description	<input type="text"/>

**2. Applicant Details**

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Geoff"/>
Surname	<input type="text" value="Golledge"/>
Company name	<input type="text" value="Seven Oaks District Council"/>
Address line 1	<input type="text" value="Council Offices"/>
Address line 2	<input type="text" value="Argyle Road"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Swanley"/>

2. Applicant Details

Country

United Kingdom

Postcode

TN13 1HG

Are you an agent acting on behalf of the applicant?

☒ Yes ☐ No

Primary number

Secondary number

Fax number

Email address

3. Agent Details

Title

First name

A

Surname

Thompson

Company name

Saunders Boston Ltd

Address line 1

119 Newmarket Rd

Address line 2

Address line 3

Town/city

Cambridge

Country

United Kingdom

Postcode

cb58ha

Primary number

Secondary number

Fax number

Email

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

White Oaks Leisure Centre signage - large letter format , illuminated and faced fixed to building.  
Everyone Active - Smaller logo and letter format signage, illuminated and faced fixed to building.  
Sevenoaks District Council - Smaller logo and letter format signage, illuminated and faced fixed to building.

Please select the type(s) of advertising you are proposing:

☐ Fascia sign(s)

☐ Projecting or hanging sign(s)

☐ Hoarding(s)

☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1

#### 4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	0.83 metre(s)
What is the maximum projection of the advertisement from face of building?	0.09 metre(s)
Dimension:	Height: 2.49 x Width: 11.17 x Depth: 0.04 metre(s)
What materials will the sign be made of? Stainless steel and powdercoated to single RAL colour	
What is the maximum height of any of the individual letters and symbols?	72 cm
The colour of text and background  Text Colour – White Background - Forte Merlin Grey – RAL 180 40 05 BS 18B25 (Main elevations) Goosewing Grey – RAL 080 70 05 BS 10A05	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	600 cd/m2
Will the illumination be static or intermittent?	Intermittent

Please describe each of the 'Other type(s)' of advertising proposed

White Oaks Leisure Centre sign - large letter format , illuminated and faced fixed to building.  
Everyone Active sign - smaller logo and letter format signage, illuminated and faced fixed to building.  
Sevenoaks District Council - smaller logo and letter format signage, illuminated and faced fixed to building.

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="01/01/2022"/>
To	<input type="text" value="01/01/2027"/>

#### 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

#### 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

☐ The agent  
☒ The applicant  
☐ Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☒ Yes ☐ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

If yes, please provide details of their name, role, and how they are related:

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

10/03/2021