

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number

Suffix

Property name

Address line 1

Address line 2

Address line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

2. Applicant Details

Title

First name

Surname

Company name

Address line 1

Address line 2

Address line 3

Town/city

2. Applicant Details

| | |
|---|---|
| Country | <input type="text"/> |
| Postcode | <input type="text" value="GU34 1HG"/> |
| Are you an agent acting on behalf of the applicant? | <input type="radio"/> Yes <input checked="" type="radio"/> No |
| Primary number | <input type="text"/> |
| Secondary number | <input type="text"/> |
| Fax number | <input type="text"/> |
| Email address | <input type="text"/> |

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The signage is proposed as per the attached plans: 'Wettone Matthews sign position.pdf' and 'Wettone Matthews signs with dimensions.pdf'
The proposed sign is a single, back lit sign positioned on a external wall facing the Basingstoke direction of Lenten Street.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Please add details of each proposed fascia sign

| | |
|--|--|
| Fascia sign(s): 1 | |
| What is the height from the ground to the base of the advertisement? | 2.86 metre(s) |
| What is the maximum projection of the advertisement from face of building? | 0 metre(s) |
| Dimension: | Height: 0.93 x Width: 1.24 x Depth: 0.165 metre(s) |
| What materials will the sign be made of? | powder coated aluminium frame with acrylic face |
| What is the maximum height of any of the individual letters and symbols? | 13 cm |
| The colour of text and background | text: red and grey, background: white |
| Will the sign be illuminated? | Yes |
| Will the sign be illuminated internally or externally? | Internally Illuminated |
| Illuminance levels | 700 cd/m2 |
| Will the illumination be static or intermittent? | Static |

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes No

5. Location of Advertisement(s)

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes No Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

26/04/2021

To

26/04/2041

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

If Yes, please provide details:

23 Lenten Street

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

12. Declaration

Date (cannot be pre-application)

28/04/2021