

FOR THE ATTENTION OF:

Phoebe Graham
Incomplete Applications
Development Planning, City of Westminster
PO Box 732, Redhill, RH1 9FL

BY EMAIL: planningreception@westminster.gov.uk

Dear Ms Graham

Your ref: 21/03469/FULL

Thank you for your email of 27 May 2021 and I hope this letter answers your queries.

1. *Please confirm if this should be a Council's own application.* I do not know the answer to this, I am afraid. I am just following the guidance I was given by my main contact at the Council for this project, Richie Gibson from WCC Events (I also deal with others for Westminster City of Sculpture including Cllr Swaddle). He confirmed on 16 April 2021 that I needed to apply for full planning permission for the Artist's Hut, bar and plinth and for advertising consent for the floorscapes. Richie Gibson later advised theCoLAB to make the application on its own and that he had spoken to Vincent Nally in planning (theCoLAB did not participate in that conversation).
2. *The plans and elevations do not show the advertisements.* Please find attached the following:
 - a. existing elevations
 - b. proposed elevations to show the stairs and welcome signs
 - c. existing plans
 - d. proposed plans to show the stairs, welcome signs and floorscapes
3. Application Form for advertising consent (amended)

Amendment to create single floorscape

In regard to 3 above, please note that we originally envisaged placing two separate floorscapes (A and B) on the site and linking them with pathways. In order to create one level floorscape, this proposed application shows the floorscape covering the useable whole floor area of approximately 1400sq m. Not only will this create a truly impressive and immersive artwork, importantly, it will avoid creating any trip hazards, unite the space and ensure good circulation from one area to the next. The items that form part of the full planning consent, namely the Artist's Hut, the plinth and the bar can safely be placed on top of the single floorscape which be a hard wearing but lightweight outdoor interlocking meshed sports court flooring.

Regarding the advertising consent application, the overriding priority is to obtain consent for the floorscape. The welcome arch is the next most important in the artistic scheme with the steps a lesser priority from our point of view.

As I hope is clear from the advertising consent application, this immersive experiential installation is intended to celebrate the Strand/Aldwych switch and be part of the Inside/Out programme. As such, the project is running to extremely tight deadlines and we would like to thank you in advance for your support and consideration.

Kind regards

A handwritten signature in black ink, appearing to read 'C.M.' with a flourish at the end.

Claire Mander

Director and Curator
theCoLAB