



The Vision

30 Finnieston Street presents a unique opportunity to carefully develop this strategic corner site in the heart of Finnieston while delivering a mix of new high-quality homes and improving the commercial offer available to the local community.

Our vision for 30 Finnieston Street adopts a placemaking approach which will replace the existing car park with a new urban block with active frontages to both Minerva Street and Finnieston Street, comprising commercial/retail use at ground floor with flatted development above.

The proposal will also facilitate the careful demolition of the existing retail unit (PC World) located nearest to Finnieston Street, relocating the car park to this location and refurbishing the remaining retail unit (formerly Staples), to accommodate a new high quality food store outlet. The initial stages of this are already underway with the Lidl Store opening in November 2020 utilising the existing shop entrance and carpark on a temporary basis.

Opportunity also exists to significantly enhance the neighbouring streetscape and public realm by providing suitable landscaping that fits with the character of the surrounding area including the St Vincent Crescent Conservation Area.

Pre-Application Consultation

Several Pre-Application Consultation Meetings have been undertaken with the representatives of Glasgow City Council Planning and Roads Departments. The feedback from the Planning Dept has been supportive and they have welcomed the opportunity to engage with the Ambassador Group and their Design Team to realise a proposal which would create a fitting development of scale on the key corner at Finnieston Street and Argyle Street.



Aerial View - Finnieston Street



Aerial View - Minerva Street



Minerva Street View



Argyle Street View



Minerva Street View