



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	5
Suffix	
Property name	Running Footman
Address line 1	Charles Street
Address line 2	
Address line 3	
Town/city	London
Postcode	W1J 5DF

Description of site location must be completed if postcode is not known:

Easting (x)	528750
Northing (y)	180471

Description	
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2. Applicant Details

Title	MR
First name	
Surname	PETIFFER
Company name	GREENE KING PUB CO
Address line 1	ABBOT HOUSE
Address line 2	WESTGATE STREET
Address line 3	
Town/city	BURY ST EDMUNDS

2. Applicant Details

Country	ENGLAND
Postcode	IP33 1QT
Are you an agent acting on behalf of the applicant?	
<input checked="" type="radio"/> Yes <input type="radio"/> No	
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mrs
First name	Gillian
Surname	Shepley
Company name	Ashleigh Signs
Address line 1	Ashleigh House
Address line 2	Beckbridge Road
Address line 3	Normanton
Town/city	
Country	England
Postcode	WF6 1TE
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

INSTALLATION OF REPLACEMENT ILLUMINATED AND NON ILLUMINATED SIGNS TO THE EXTERIOR OF THE BUILDING	
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Please select the type(s) of advertising you are proposing:

☒ Fascia sign(s)
☒ Projecting or hanging sign(s)
☐ Hoarding(s)
☒ Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.925 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0.019 metre(s)
Dimension:	Height: 0.195 x Width: 1.82 x Depth: 0.019 metre(s)
What materials will the sign be made of? FOAMEX/VINYL (ITEM 02)	
What is the maximum height of any of the individual letters and symbols?	19 cm
The colour of text and background BLACK/WHITE	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	4.65 metre(s)
What is the maximum projection of the advertisement from face of building?	1.2 metre(s)
Dimension:	Height: 0.75 x Width: 0.9 x Depth: 0.05 metre(s)
What materials will the sign be made of? REPLACEMENT TIMBER PANEL WITH INDIVIDUAL LETTERS TO EXISTING GIBBET. (ITEM 01)	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background AS DRAWING	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	200 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	2 metre(s)
What is the maximum projection of the advertisement from face of building?	1 metre(s)
Dimension:	Height: 0.2 x Width: 1.4 x Depth: 1 metre(s)
What materials will the sign be made of? REPLACEMENT RETRACTABLE AWING AS EXISTING (ITEM 03)	
What is the maximum height of any of the individual letters and symbols?	6 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
BLACK/WHITE	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	1.275 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 0.5 x Width: 0.377 x Depth: 0.05 metre(s)
What materials will the sign be made of? BRASS (ITEM 05)	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	
BRASS	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	100 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	5.4 metre(s)
What is the maximum projection of the advertisement from face of building?	2 metre(s)
Dimension:	Height: 1.8 x Width: 0.9 x Depth: 0 metre(s)
What materials will the sign be made of? FABRIC (ITEM 06)	
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background	
BLACK/WHITE	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 4	
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4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	2.7 metre(s)
What is the maximum projection of the advertisement from face of building?	1 metre(s)
Dimension:	Height: 0.2 x Width: 3.4 x Depth: 1 metre(s)
What materials will the sign be made of? REPLACEMENT RETRACTABLE AWNING AS EXISTING (ITEM 07)	
What is the maximum height of any of the individual letters and symbols?	6 cm
The colour of text and background BLACK/WHITE	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

ITEM 03 - REPLACEMENT LIKE FOR LIKE RETRACTABLE AWNING
ITEM 05 - ONE BACK LIT BRASS MENU CASE
ITEM 06 - ONE FLAG TO EXISTING FLAG POLE
ITEM 07 - REPLACEMENT LIKE FOR LIKE RETRACTABLE AWNING

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☒ Yes ☐ No ☐ Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

PROPOSED AND EXISTING ELEVATIONS

Will the proposed advertisement(s) project over a footpath or other public highway? ☒ Yes ☐ No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="09/06/2021"/>
To	<input type="text" value="09/06/2026"/>

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

8. Site Visit

- ☒ The agent
☐ The applicant
☐ Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

☐ Yes ☒ No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☒ Yes ☐ No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

09/06/2021