



# **SKIN DEEP TATOO STUDIO**

## **BUSINESS PLAN**

- The purpose of the business is to be a reliable and interesting tattoo Studio.
- I have built up some savings to open this Tattoo Studio my research shows there is a need for an expanding culture of people wishing to have Tattoos and this shop is in an ideal place.
- My initial plan is to have one tattooist full time and one receptionist I hope to expand that to 4 Tattooists, I understand that it may take time for the business to grow but the Tattooist who has already agreed to join me has a great reputation of doing some unique Tattoos and will I be sure through word of mouth bring in the clients that are needed for this business to develop and grow.
- I will of course have all the insurances in place.
- I will also have all the health and safety guidelines in place, cleanliness and hygiene are paramount in a Tattoo business and we will adhere to the strict guidelines that are needed.

### EXECUTIVE SUMMARY

In short, I plan to open and develop a Tattoo Studio in Belvedere and to make it successful so that I can expand it and employ more people.

I have looked at the area and the parking and have researched the product and the area and believe I can succeed in making this project a success.