

DEVELOPMENT CONTROL

Brighton and Hove City Council Town Hall Norton Road Hove BN3 3BQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

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1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix		
Property name		
Address line 1	Jubilee Street	
Address line 2		
Address line 3		
Town/city	Brighton	
Postcode	BN1 1GE	
Description of site loca	tion must be completed if postcode is not known:	
Easting (x)	531173	
Northing (y)	104440	
Description		
2. Applicant Deta	ils	
Title		
First name	P	
First name Surname	P Laurillard	
Surname	Laurillard	
Surname Company name	Laurillard TWO HUNGRY PUPPIES LIMITED	
Surname Company name Address line 1	Laurillard TWO HUNGRY PUPPIES LIMITED Frolbury Manor	
Surname Company name Address line 1 Address line 2	Laurillard TWO HUNGRY PUPPIES LIMITED Frolbury Manor	
Surname Company name Address line 1 Address line 2 Address line 3	Laurillard TWO HUNGRY PUPPIES LIMITED Frolbury Manor Water Lane	

2. Applicant Detai	2. Applicant Details						
Country							
Postcode	RH5 6PR						
Are you an agent acting	g on behalf of the applicant?	Yes No					
Primary number							
Secondary number							
Fax number							
Email address							
3. Agent Details							
Title	Mr						
First name	Joseph						
Surname	Pugsley						
Company name	PNW Studios Ltd						
Address line 1	PNW Studios Ltd						
Address line 2	34 Campbell Road						
Address line 3							
Town/city	Twickenham						
Country							
Postcode	TW2 5BY						
Primary number							
Secondary number							
Fax number							
Email							
4. Type of Propos	ed Advertisement(s)						
	oposed advertisement(s)						
2No. Internally Illumina 3No. Menu Boxes 1No. Projecting Sign	ted Letters						
Please select the type(Fascia sign(s) Projecting or hangin Hoarding(s) Other type(s)	s) of advertising you are proposing: g sign(s)						
Please add details of each proposed projecting or hanging sign							
Projecting or hanging	g sign(s): 1						

4. Type of Proposed Advertisement(s)					
What is the height from the ground to the base of the advertisement?	2.462 metre(s)				
What is the maximum projection of the advertisement from face of building?	0.75 metre(s)				
Dimension:	Height: 0.45 x Width: 0.7 x Depth: 0.7 metre(s)				
What materials will the sign be made of?					
Powder coated aluminium with fret cut letters					
What is the maximum height of any of the individual letters and symbols?	10 cm				
The colour of text and background					
Text Pantone 7487, Charcoal grey Background					
Will the sign be illuminated?	Yes				
Will the sign be illuminated internally or externally?	Internally Illuminated				
Illuminance levels	30 cd/m2				
Will the illumination be static or intermittent?	Static				
Other type(s): Please add details of each proposed advertisement					
Other type(s): 1					
What is the height from the ground to the base of the advertisement?	0.745 metre(s)				
What is the maximum projection of the advertisement from face of building?	0 metre(s)				
Dimension:	Height: 0.78 x Width: 0.54 x Depth: 0.1 metre(s)				
What materials will the sign be made of? Freestanding Menu Box powdercoated aluminium					
What is the maximum height of any of the individual letters and symbols?	0 cm				
The colour of text and background					
Text colour is Pantone 7487 (green) and background colour is charcoal grey					
Will the sign be illuminated?	Yes				
Will the sign be illuminated internally or externally?	Internally Illuminated				
Illuminance levels	30 cd/m2				
Will the illumination be static or intermittent? Static					
Other type(s): 2					
What is the height from the ground to the base of the advertisement?	0.745 metre(s)				
What is the maximum projection of the advertisement from face of building?	0 metre(s)				
Dimension:	Height: 0.78 x Width: 0.54 x Depth: 0.1 metre(s)				
What materials will the sign be made of? Freestanding Menu Box powdercoated aluminium					
What is the maximum height of any of the individual letters and symbols?	0 cm				

4. Type of Proposed Advertisement(s) The colour of text and background Text colour is pantone 7487 (green) and Background colour is charcoal grey Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Internally Illuminated Illuminance levels 30 cd/m2 Static Will the illumination be static or intermittent? Other type(s): 3 What is the height from the ground to the base of the advertisement? 0.745 metre(s) What is the maximum projection of the advertisement from face of building? 0 metre(s) Dimension: Height: 0.78 x Width: 0.54 x Depth: 0.1 metre(s) What materials will the sign be made of? Freestanding Menu Box powder coated aluminium What is the maximum height of any of the individual letters and symbols? 0 cm The colour of text and background Text colour is Pantone is 7487 and background is charcoal grey Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Internally Illuminated Illuminance levels 30 cd/m2 Will the illumination be static or intermittent? Static Other type(s): 4 What is the height from the ground to the base of the advertisement? 5.47 metre(s) What is the maximum projection of the advertisement from face of building? 0 metre(s) Height: 1.62 x Width: 6.55 x Depth: 0.053 metre(s) Dimension: What materials will the sign be made of? Internally illuminated letters on 20x20sq metal framework What is the maximum height of any of the individual letters and symbols? 162 cm The colour of text and background white letters on charcoal grey frame Will the sign be illuminated? Yes Will the sign be illuminated internally or externally? Internally Illuminated 30 cd/m2 Illuminance levels Will the illumination be static or intermittent? Static Other type(s): 5

4. Type of Propos	sed Advertisement(s)	
What is the height from the ground to the base of the advertisement?		5.49 metre(s)
What is the maximum projection of the advertisement from face of building?		0 metre(s)
Dimension:		Height: 1.56 x Width: 6.32 x Depth: 0.053 metre(s)
1	the sign be made of? d letters on 20x20sq metal framework	
What is the maximu	m height of any of the individual letters and symbols?	156 cm
The colour of text a	nd background	
white letters on cha	rcoal grey frame	
Will the sign be illun	ninated?	Yes
Will the sign be illun	ninated internally or externally?	Internally Illuminated
Illuminance levels		30 cd/m2
Will the illumination	be static or intermittent?	Static
3No. Menu Boxes 2No. Internally Illumina	ated Letters	
5. Location of Ad	lvorticoment/c)	
	s) you are applying for already in place?	O.V. O.N.
		© Yes ● No
-	ement(s) to be removed and replaced by the advertisement(s) in th	
If Yes to either or both Documents section of	the questions above, please show the existing sign(s) on an eleva this application. Please state the references or filenames of the dr	ation drawing or photograph which can be uploaded to the Supporting rawing(s) or photograph(s) in this text box
Please refer to drawin	gs	
Will the proposed adv	ertisement(s) project over a footpath or other public highway?	
6. Advertisement	• *	
Please state the perion	od of time for which consent is sought for the advertisement	
То	10/06/2026	
7. Neighbour and	l Community Consultation	
Have you consulted yo	our neighbours or the local community about the proposal?	© Yes
8. Site Visit		
Can the site be seen from a public road, public footpath, bridleway or other public land?		
If the planning authori The agent The applicant Other person	ty needs to make an appointment to carry out a site visit, whom sho	ould they contact?

9. Pre-application	Advice				
Has assistance or prior	advice been sought from the local authority about this application?		No No		
10. Interest In the	Land				
Does the applicant own	the land or buildings where the adverts are to be placed?	☐ Yes	No No		
If No, has the permission been obtained?	on of the owner or any other person entitled to give permission for the display of an advertisement	Yes	○ No		
11. Authority Emp	oloyee/Member				
With respect to the Au (a) a member of staff (b) an elected member (c) related to a member (d) related to an elected	er of staff				
It is an important princi	ole of decision-making that the process is open and transparent.		No No		
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.					
Do any of the above sta	atements apply?				
12. Declaration					
, , , ,	lanning permission/consent as described in this form and the accompanying plans/drawings and accur knowledge, any facts stated are true and accurate and any opinions given are the genuine opin				
Date (cannot be pre- application)	10/06/2021				