Development Planning New Applications PO Box 732 Redhill, RH1 9FL



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	15
Suffix	
Property name	
Address line 1	Strutton Ground
Address line 2	
Address line 3	
Town/city	London
Postcode	SW1P 2HY
Description of site loca	tion must be completed if postcode is not known:
Easting (x)	529647
Northing (y)	179254
Description	
2. Applicant Deta	ils
Title	mrs

2. Applicant Detai	ils	
Title	mrs	
First name	sally	
Surname	williams	
Company name	YELLOW WREN DESIGN LTD	
Address line 1	the loft studio.	
Address line 2	8 colwell road	
Address line 3		
Town/city	Haywards Heath	

2. Applicant Details							
Country	United Kingdom						
Postcode	rh164es						
Are you an agent acting	g on behalf of the applicant?		● Yes				
Primary number							
Secondary number							
Fax number							
Email address							
3. Agent Details							
Title	mrs						
First name	sally						
Surname	Williams						
Company name	YELLOW WREN DESIGN LTD						
Address line 1	The loft studio						
Address line 2	8 colwell road						
Address line 3							
Town/city	Haywards Heath						
Country	United Kingdom						
Postcode	RH164ES						
Primary number							
Secondary number							
Fax number							
Email							
4. Type of Propos	ed Advertisement(s)						
	pposed advertisement(s)						
1 x fascia sign, hand pa 1 x pendant projecting	ainted, externally illuminated. sign						
Please select the type(selection of the type(selection)) Projecting or hanging Hoarding(s) Other type(s)	s) of advertising you are proposing: g sign(s)						
Please add details of each proposed fascia sign							
Fascia sign(s): 1							
What is the height from the ground to the base of the advertisement? 2.7 metre(s)							

4. Type of Proposed Advertisement(s)					
What is the maximum projection of the advertisement from face of building?	0 metre(s)				
Dimension:	Height: 0 x Width: 1.4 x Depth: 0 metre(s)				
What materials will the sign be made of?					
Sign painted in white onto an existing metal fascia					
What is the maximum height of any of the individual letters and symbols?	27 cm				
The colour of text and background					
White on pastel turquoise					
Will the sign be illuminated?	Yes				
Will the sign be illuminated internally or externally?	Externally Illuminated				
Illuminance levels	525 cd/m2				
Will the illumination be static or intermittent?	Static				
Please add details of each proposed projecting or hanging sign					
Projecting or hanging sign(s): 1					
What is the height from the ground to the base of the advertisement?	3.1 metre(s)				
What is the maximum projection of the advertisement from face of building?	0.7 metre(s)				
Dimension:	Height: 0.4 x Width: 0.4 x Depth: 0.04 metre(s)				
What materials will the sign be made of?					
painted timber					
What is the maximum height of any of the individual letters and symbols? 3 cm					
The colour of text and background					
white on pastel turquoise					
Will the sign be illuminated?	No				
Will the sign be illuminated internally or externally?					
Illuminance levels	0 cd/m2				
Will the illumination be static or intermittent?					
5. Location of Advertisement(s)					
Is the advertisement(s) you are applying for already in place?	○ Yes				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this propo	sal?				
If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box					
40-01 EXISTING & PROPOSED ELEVATIONS Photo 1 Photo 2					
Will the proposed advertisement(s) project over a footpath or other public highway?					

6. Advertisement	(s) Period		
Please state the perio	d of time for which consent is sought for the advertisement		
From	31/08/2021		
То	31/08/2026		
7. Neighbour and	Community Consultation		
Have you consulted yo	our neighbours or the local community about the proposal?	□ Ye	es No
8. Site Visit			
Can the site be seen fr	rom a public road, public footpath, bridleway or other public land?	⊚ Ye	es Q No
If the planning authorit	y needs to make an appointment to carry out a site visit, whom should they contact?		
The agent			
The applicantOther person			
O Dro amplication	A divisor		
9. Pre-application			
Has assistance or prio	r advice been sought from the local authority about this application?	© Ye	es No
10. Interest In the	Land		
Does the applicant own	n the land or buildings where the adverts are to be placed?	□ Ye	es No
If No, has the permissi been obtained?	on of the owner or any other person entitled to give permission for the display of an adve	ertisement	es Q No
11. Authority Em	plovee/Member		
With respect to the A	uthority, is the applicant and/or agent one of the following:		
(a) a member of staff (b) an elected membe (c) related to a membe			
(d) related to an elect	ed member		
It is an important princi	iple of decision-making that the process is open and transparent.	□ Ye	es No
	is question, "related to" means related, by birth or otherwise, closely enough that a fair-mying considered the facts, would conclude that there was bias on the part of the decision-thority.		
Do any of the above st			
12. Declaration			
	planning permission/consent as described in this form and the accompanying plans/draw our knowledge, any facts stated are true and accurate and any opinions given are the ge		
Date (cannot be preapplication)	25/06/2021		