



## Application for consent to display an advertisement(s).

## Town and Country Planning (Control of Advertisements) (England) Regulations 2007

**Publication of applications on planning authority websites.**

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

**1. Site Address**Number Suffix Property name Address line 1 Address line 2 Address line 3 Town/city Postcode 

Description of site location must be completed if postcode is not known:

Easting (x) Northing (y) 

Description

**2. Applicant Details**Title First name Surname Company name Address line 1 Address line 2 Address line 3 Town/city

## 2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="W1H 4JS"/>
Are you an agent acting on behalf of the applicant?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

## 3. Agent Details

Title	<input type="text"/>
First name	<input type="text" value="Baha"/>
Surname	<input type="text" value="Arab"/>
Company name	<input type="text"/>
Address line 1	<input type="text" value="60"/>
Address line 2	<input type="text" value="Crawford Street"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Country	<input type="text"/>
Postcode	<input type="text" value="W1H 4JS"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text"/>

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

2.no Signs displayed on business premises and 1.no retractable traditional Victorian awning.  
1. Fascia Signage: Like for like in size. Hand-written letterings "Ta' Turu Store" in Gold and Black with White background. Back panel to be in varnished timber.  
2. Projecting Sign: Removing existing sign with "Saasha Beauty Clinic" and replacing it with new Steel sign bracket to match the shop on the left. A 930x630mm sign hanging from brackets with hand-written letterings "Ta' Turu Store" in Gold and Black with White steel background

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)  
 Projecting or hanging sign(s)  
 Hoarding(s)  
 Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

#### 4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	3.663 metre(s)
What is the maximum projection of the advertisement from face of building?	0.015 metre(s)
Dimension:	Height: 0.27 x Width: 2.835 x Depth: 0.1 metre(s)
What materials will the sign be made of?	Varnished Timber
What is the maximum height of any of the individual letters and symbols?	260 cm
The colour of text and background	Text: Gold and Black. Background: White
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please add details of each proposed projecting or hanging sign

Projecting or hanging sign(s): 1	
What is the height from the ground to the base of the advertisement?	2.56 metre(s)
What is the maximum projection of the advertisement from face of building?	1 metre(s)
Dimension:	Height: 1.12 x Width: 1.1 x Depth: 0.05 metre(s)
What materials will the sign be made of?	Steel Brackets and Thin Steel Sign
What is the maximum height of any of the individual letters and symbols?	12 cm
The colour of text and background	Text: Gold and Black. Background: White
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

#### 5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?  Yes  No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

-Proposed External Elevation  
-Photo 01

Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

## 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First name

Surname

Reference

Date (Must be pre-application submission)

Details of the pre-application advice received

To apply for an advertisement consent even if it is a like for like.  
No Full Planning application is required for internal works.

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

## 11. Authority Employee/Member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

22/06/2021