Application for Planning Permission and Consent to Display Advertisements

Q.28 Details of Proposed Advertisements

	Advert 1	Advert 2	Advert 3	Advert 4	Advert 5	Advert 6	Advert 7
Type & Location	South Elevation 'Self Storage' lettering	South Elevation Logo	South Elevation 'Reception' lettering	East Elevation Logo	East Elevation 'Self Storage' lettering	West Elevation Logo	Site boundary sign
a) Height from ground to base of advert in meters	7.3m	2.2m	3.45m	2.53m	5.28m	2.53m	As Existing
b) Dimension of advert (HxWxD) in metric	0.76m x 8.60m	4.15m x 2.33m	0.46m x 3.96m	4.15m x 2.33m	0.76m x 8.60m	4.15m x 2.33m	As Existing
c) Max height of letters of any individual letters and symbols in metric	0.76m	0.49m	0.48m	0.49m	0.76m	0.49m	As Existing
d) Colour of text and background	Text = white; Background (wall) = blue	Text = white & red; Background (wall) = blue	Text = white; Background (wall) = blue	Text = blue & red; Background (wall) = blue	Text = blue; Background (wall) = white	Text = blue & red; Background (wall) = white	Text = blue & red; Background (wall) = white
e) Materials of the signs	Plastic/PPC Alu	Decal/Plastic	Plastic/PPC Alu	Decal/Plastic	Plastic/PPC Alu	Decal/Plastic	Decal/Plastic onto existing masonry base and upstand
f) Max projection of advert from face of building	100mm	None	100mm	None	100mm	None	None
Illuminated?	Yes	Yes	Yes	Yes	Yes	No	No
g) Details of method of illumination (internally illuminated/externally illuminated)	Backlit using LED strips	Uplit from floor mounted light	Backlit using LED strips	Uplit from wall mounted flood light	Backlit using LED strips		
h) Illuminance level (cd/sqm)	Indirect only as light reflection from façade	Indirect only as light reflection from façade	Indirect only as light reflection from façade	Indirect only as light reflection from façade	Indirect only as light reflection from façade		
i) Illuminance static or intermittent?	Static	Static	Static	Static	Static		