



Development Control Services,
Craven District Council,
1 Belle Vue Square, Broughton Road,
Skipton, North Yorkshire BD23 1FJ
Telephone: 01756 706470
Website: www.cravencd.gov.uk
Email : planning@cravencd.gov.uk

For Office Use Only

Application Number.....
Date Received.....
Case Officer.....

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Plough Inn"/>
Address line 1	<input type="text" value="Becks Brow To Beecroft Lane"/>
Address line 2	<input type="text" value="Wigglesworth"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Skipton"/>
Postcode	<input type="text" value="BD23 4RJ"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="380957"/>
Northing (y)	<input type="text" value="456938"/>
Description	<input type="text"/>

2. Applicant Details

Title	<input type="text" value="Plough Fidelity Ltd"/>
First name	<input type="text" value="John"/>
Surname	<input type="text" value="Dyer"/>
Company name	<input type="text" value="Sign Focus"/>
Address line 1	<input type="text" value="5 herdwick view"/>
Address line 2	<input type="text" value="East Morton"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Keighley"/>

2. Applicant Details

Country	United Kingdom
Postcode	bd20 5en
Are you an agent acting on behalf of the applicant?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Antony
Surname	Grainger
Company name	Sign focus
Address line 1	Sign Focus
Address line 2	Gower Street
Address line 3	
Town/city	Bradford
Country	
Postcode	BD5 7JF
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Main sign building elevation - individual painted letters with internal led halo illumination with secondary text non illuminated.
Amenity board low level - fabricated tray sign with self adhesive vinyl detail
existing freestanding pictorial - panels changed to existing structure and new led trough light illumination
freestanding car park sign - new sign to replace existing sign up lit trough lighting.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	3.415 metre(s)
What is the maximum projection of the advertisement from face of building?	0.05 metre(s)
Dimension:	Height: 1.555 x Width: 2.65 x Depth: 0.05 metre(s)
What materials will the sign be made of? pvc	
What is the maximum height of any of the individual letters and symbols?	76 cm
The colour of text and background anthracite grey	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally Illuminated
Illuminance levels	250 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	1 metre(s)
What is the maximum projection of the advertisement from face of building?	0.04 metre(s)
Dimension:	Height: 1 x Width: 0.6 x Depth: 0.04 metre(s)
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and symbols?	10 cm
The colour of text and background grey and white text	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Other type(s): 2	
What is the height from the ground to the base of the advertisement?	3.07 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.21 x Width: 0.805 x Depth: 0.01 metre(s)
What materials will the sign be made of? aluminium	
What is the maximum height of any of the individual letters and symbols?	20 cm

4. Type of Proposed Advertisement(s)

The colour of text and background	
grey and white text	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	350 cd/m2
Will the illumination be static or intermittent?	Static

Other type(s): 3	
What is the height from the ground to the base of the advertisement?	1.2 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 2.4 x Width: 2.1 x Depth: 0.01 metre(s)
What materials will the sign be made of? Aluminium	
What is the maximum height of any of the individual letters and symbols?	30 cm
The colour of text and background	
grey and white text	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	350 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

Other sign 1 =Amenity board
Other sign 2= Pictorial sign
Other sign 3 = Free standing sign

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

these have been uploaded and referenced as existing signage

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes No

If Yes, please provide details:

All neighbours of the public house have seemingly given their consent to our client and are looking forward to the Pub being open again.

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

08/07/2021