

From: Middleditch, Julie-Anne
Sent: 30 Jul 2021 09:53:01 +0100
To: Carter, Amelia
Cc: Dev Control Enquiries
Subject: [OFFICIAL (SENSITIVE)] 21/00442/ADV

Amelia,
TSB Cotton Street Advertisement

Cotton Street extends from High Street to the Market Place. The majority of the buildings including the application property are in the lower, pedestrianized portion of the street near the Market Place where they create a close knit townscape. Looking along the street from High Street towards the town centre the townscape is highly picturesque with stone buildings and walls, clay rooftops, trees and wide verges. Traditional building materials and an overall verdant setting contributes to an ambience reminiscent of a pre-industrial time. The pedestrianised section comprises a mix of commercial and public buildings. The eastern frontage has a 19th century character whereas the western frontage, of which this building occupies most of it, is predominantly 20th century..

The proposal represents an overall consolidation of advertising on this building's frontage. Adverts are in the main informative and concentrated around the doorway with small notices. The larger pictorial representations on the main windows are reduced which will have a positive impact on the character of the street frontage with the loss of visual clutter. The loss of illumination on the fascia is similarly positive. A small point put the centralisation of the TSB lettering on the left hand side of the fascia in line with the window below is positive in design terms. An overall improvement of what is presently there in conservation terms.

Regards
Jules

Julie-Anne Middleditch | Conservation Officer | Bolsover District Council
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