

DESIGN & ACCESS STATEMENT & HERITAGE STATEMENT

The Anchor Inn, Old Fore Street, Sidmouth, EX10 8LP



DESIGN:

The Design Process:

The Design of the signage itself ie. the font style, colour and specification has been designed and developed for The Anchor Inn to compliment the historic building and its setting within Sidmouth and to give a nod to its past.

Use of the Proposal:

Use of the advertisements and lighting will be to correctly identify the establishment as a public house and to replace generally like for like.

Amount of Development:-

Our proposal is a minimal scheme being mindful to the historic importance of the site and sensitivity to the local surroundings.

It is proposed to generally minimize the amount of signage in order to become more effective and aesthetically pleasing and less obtrusive.

Type of Proposed Materials used:-

Item 1: House Name Letters

Logo & House Name Letters in 3mm thick metal letters with Antique Brass finish. Pub & Dining in 3mm thick metal letters powder-coated Blue.

Illuminated by an LED Trough Light above located under the eaves.

Item 2: Hanging Sign

New double sided Hanging Sign in metal with a matt finish pictorial display. Installed onto a new bespoke metal bracket as the existing metal bracketry is un-safe and needs removing.

Hanging Sign is illuminated by an LED Pictorial Light.

Item 3: Signwriting

Signwriting to the existing fascia in a Matt finish.

Item 4: Café Barriers

Branded removeable café-barriers to denote the pavement trading space. Printed in a Matt finish.

Item 5: Signwriting

Signwritten display to the existing painted timber gates.

Item 6: Signwriting

Signwritten display to the rear gable elevation. Illuminated by an LED Floodlight.

ACCESS:-

Movement around the site:-

We would be using fixed scaffold to carry out the decoration and signwriting and installation of the hanging sign and a Risk Assessment/ Method Statement would be compiled prior to attending site to ensure public safety. The working area would be curtained as small and neatly as possible and taped off with safety tape to protect the public.

HERITAGE STATEMENT:-

Description

The Anchor Inn is a bar/restaurant, centrally located in Sidmouth on Old Fore Street. It is a hub for the local community and is used by locals and visitors to Sidmouth.

History & Architecture

Circa 1840 Coaching Inn. 2 storeys stuccoed front with plinth. Low pitch gable end slate roof with bracketed eaves. 4 windows 1st floor, recessed sashes, later glazing bars, block sills. Ground floor from left to right. Yard entrance, double doors, lintel

with moulded surround- narrow door with rectangular fanlight, reeded doorcase, pointed leaded hood on brackets- tripartite sash window later glazing bars.

Proposals

Our Client (Star Pub Group) are intending to invest in the ongoing upkeep and preservation of this building, carrying out external re-decorations.

The external colours have been chosen from the Dulux Heritage & Farrow & Ball range which are considered as period colours to compliment the character and architecture of the building and its surroundings. The colours are Dulux Heritage Pale Nutmeg & Red Sand for the existing painted render and Farrow & Ball Stiffkey Blue for the timber window/door frames and cills.

This attitude and thought process was used for the design and signage elements, not necessarily replacing on a “like for like” basis but firstly considering the impact on the building signage may have and attempting to design minimal yet effective signage without having a detrimental effect.

Impact Assessment

Externally the proposed signwriting will not have any permanent impact upon the fabric of the listed building and indeed would all be reversible.

Conclusion

I hope that you will agree that the signage and lighting is minimal and has been carefully considered from its design to application (including the external decorations) to preserve and enhance the special character of this building and indeed the local environment.

Overall Comment from Morgan Signs

We at Morgan Signs fully understand the signage required at this site, and thus have proposed a minimal scheme which we hope you will agree does not detract from the building but is complimentary to the surroundings whilst bringing the exterior up to date.