

## Application for consent to display an advertisement(s) Town and Country Planning (Control of Advertisements) (England) Regulations 2007

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Upon receipt of this form and any supporting information, it is the responsibility of the Local Planning Authority to inform you of its obligations in regards to the processing of your application. Please refer to its website for further information on any legal, regulatory and commercial requirements relating to information security and data protection of the information you have provided.

### Local Planning Authority details:

**Tendring**  
District Council



Planning Services  
Council Offices, Weeley, Essex, CO16 9AJ  
Email: [planning.services@tendringdc.gov.uk](mailto:planning.services@tendringdc.gov.uk)  
Website: [www.tendringdc.gov.uk](http://www.tendringdc.gov.uk) Telephone: 01255 686161

### Publication of applications on planning authority websites

Information provided on this form and in supporting documents may be published on the authority's planning register and website.

Please ensure that the information you submit is accurate and correct and does not include personal or sensitive information. If you require any further clarification, please contact the Local Planning Authority directly.

If printed, please complete using block capitals and black ink.

It is important that you read the accompanying guidance notes and help text as incorrect completion will delay the processing of your application.

#### 1. Applicant Name and Address

Title:	MR	First name:	STEPHEN	
Last name:	RICHARDSON			
Company (optional):	ARGYLE ROAD / NEW TOWN ROAD LUND			
Unit:		House number:		House suffix:
House name:	COPT OAK			
Address 1:	ARGYLE ROAD			
Address 2:	THORPE-LE-SOKEN			
Address 3:				
Town:	CLACTON-ON-SEA			
County:	ESSEX			
Country:	UNITED KINGDOM			
Postcode:	CO16 0ES			

#### 2. Agent Name and Address

Title:		First name:		
Last name:				
Company (optional):				
Unit:		House number:		House suffix:
House name:				
Address 1:				
Address 2:				
Address 3:				
Town:				
County:				
Country:				
Postcode:				



### 3. Site Address Details

Please provide the full postal address of the application site.

Unit:		House number:		House suffix:	
House name:					
Address 1:	NEW TOWN ROAD				
Address 2:					
Address 3:	THORPE-LE-SOKENS				
Town:	CLACTON ON SEA				
County:	ESSEX				
Postcode (optional):	CO16 0ER				
Description of location or a grid reference. (must be completed if postcode is not known):					
Easting:		Northings:			
Description:					

2 x NEW SIGNS ON NEW POSTS  
IN NEW TOWN ROAD  
1 x NEW SIGN ON EXISTING POST  
ON LAND BELONGING TO MICHAEL MAS (GIRAGE)

### 4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ☒ Yes ☐ No

If Yes, please complete the following information about the advice you were given. (This will help the authority to deal with this application more efficiently).  
Please tick if the full contact details are not known, and then complete as much as possible: ☐

Officer name:

DANIEL BIRD

Reference:

Date (DD/MM/YYYY):  
(must be pre-application submission)

16-6-2021

Details of pre-application advice received?

ADVICE SOUGHT ON TYPE AND LOCATION  
OF SIGNS. PROVISIONAL AGREEMENT  
GIVEN SUBJECT TO FORMAL  
PLANNING APPLICATION

### 5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ☒ Yes ☐ No

If Yes, please provide details:

CONSULTATION WITH PARTICIPANTS OF THE ARVILL ROAD/NEW TOWN ROAD  
FUND ASSOCIATION WAS SOUGHT AND APPROVED BY A MAJORITY WITH  
NO OBJECTIONS

### 6. Authority Employee / Member

It is an important principle of decision-making that the process is open and transparent. For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the local planning authority.

Do any of the following statements apply to you and/or agent? ☐ Yes ☒ No

With respect to the authority, I am:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

If Yes, please provide details of their name, role and how you are related to them.



## 7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

2x RESIDENTS ONLY PARKING SIGNS  
1200 X 450 LOCATED ON NEW POSTS  
1x RESIDENTS ONLY PARKING SIGNS  
350 X 450 LOCATED ON EXISTING POST  
ON MICHAELMAS COITAGE. BY APPOINTAL HOME

Please indicate the number of the following types of advertisement(s) you are applying for:	Number of advertisement(s)
Application for fascia sign(s)	
Application for a projecting or hanging sign(s)	
Application for a hoarding(s)	
Other	3

If you selected Other, please describe:

2x SIGNS AS APPOINTED IN ROADWORK  
NEXT TO EXISTING STREET SIGNS  
1x SIGN AS APPOINTED TO EXISTING POST  
ON PRIVATE PROPERTY

## 8. Location of Advertisement(s)

Is the advertisement you are applying for already in place? ☐ Yes ☒ No

If Yes, please provide details of when the use or work started:

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

☐ Yes ☒ No ☐ Not applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photographs.

Will the proposed advertisement(s) project over a footpath or other public highway?

☐ Yes ☒ No

## 9. Advertisement Period

Please state the period of time for which consent is sought for the advertisement:

From INDEFINITE

To INDEFINITE

date (DD/MM/YYYY)

## 10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

If No, why not?

THE SIGNS IN NEWTOWN ROAD ARE IN AN UNADOPTED PRIVATE STREET  
THE SIGN ON MICHAELMAS COITAGE HAS PERMISSION OF THE LAND OWNER

# 11. Details of Proposed Advertisement(s)

Please provide a full description of each proposed advertisement (e.g. fascia sign, box sign, projecting sign, hoarding, flag etc)

	Advertisement 1	Advertisement 2	Advertisement 3
Type:	Street Sign Pole Mounted	Street Sign Pole Mounted	Street Sign Pole Mounted
a) The height from the ground to the base of the advertisement (in metres)	0.25 MTRS	0.25 MTRS	1.5 MTRS
b) The dimensions of the proposed advertisement (H x W x D) (in metric)	450 x 1200 x 5	450 x 1200 x 5	450 x 350 x 5
c) The maximum height of any of the individual letters and symbols (in metric)	6.5 cm	6.5 cm	6 cm
d) The colour of the text and background	Black Text White Background	Black Text White Background	Black Text White Background
e) Materials of the proposed sign(s)	Aluminium	Aluminium	Aluminium
f) The maximum projection of advertisement from the face of the building	N/A	N/A	N/A
Will any of the sign(s) be illuminated	Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>	Yes <input type="checkbox"/> No <input type="checkbox"/>
If Yes for any of the proposed signs, answer g), h) and i)			
g) Details of method of illumination (internally illuminated/externally illuminated)			
h) illuminance levels (cd/m <sup>2</sup> )			
i) Will the illumination be static or intermittent?			