



## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Elstree Trade Park, Unit 1"/>
Address line 1	<input type="text" value="Elstree Way"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Borehamwood"/>
Postcode	<input type="text" value="WD6 1GJ"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="520910"/>
Northing (y)	<input type="text" value="196882"/>
Description	<input type="text"/>

#### 2. Applicant Details

Title	<input type="text"/>
First name	<input type="text" value="Property"/>
Surname	<input type="text" value="Management"/>
Company name	<input type="text" value="Wickes"/>
Address line 1	<input type="text" value="19 Colonial Way"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Watford"/>

2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="WD24 4JL"/>
Are you an agent acting on behalf of the applicant? <div><input checked="" type="radio"/> Yes <input type="radio"/> No</div>	
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

3. Agent Details

Title	<input type="text" value="Ms"/>
First name	<input type="text" value="TRACY"/>
Surname	<input type="text" value="BARWICK"/>
Company name	<input type="text" value="spencer signs ltd"/>
Address line 1	<input type="text" value="1 70 Scarborough street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Hull"/>
Country	<input type="text" value="United Kingdom"/>
Postcode	<input type="text" value="HU3 4TG"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text"/>

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Please select the type(s) of advertising you are proposing:

☐ Fascia sign(s)  
☐ Projecting or hanging sign(s)  
☐ Hoarding(s)  
☒ Other type(s)

Other type(s): Please add details of each proposed advertisement

<input type="text" value="Other type(s): 1"/>	
<input type="text" value="What is the height from the ground to the base of the advertisement?"/>	<input type="text" value="0.35 metre(s)"/>

#### 4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 1.785 x Width: 6.7 x Depth: 0.1 metre(s)
What materials will the sign be made of? Banner frames (x3) galvanised steel frames with dibond panels set into soft earth to enable seasonal advertising via printed banners	
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background  CMYK Print /Galvanised steel frame	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

set of 3 banner frames

#### 5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? ☐ Yes ☒ No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ☐ Yes ☒ No ☐ Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? ☐ Yes ☒ No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From	<input type="text" value="01/09/2021"/>
To	<input type="text" value="01/09/2026"/>

#### 7. Neighbour and Community Consultation

- Have you consulted your neighbours or the local community about the proposal? ☐ Yes ☒ No

#### 8. Site Visit

- Can the site be seen from a public road, public footpath, bridleway or other public land? ☒ Yes ☐ No
- If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
- ☒ The agent
- ☐ The applicant
- ☐ Other person

#### 9. Pre-application Advice

- Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ☒ No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

☐ Yes ☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

☒ Yes ☐ No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

☐ Yes ☒ No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☒

Date (cannot be pre-application)

18/08/2021