London Borough of Sutton

1. Site Address

Number

Planning (Development Management) 24 Denmark Road Carshalton SM5 2JG

 ${\color{red} \,\boxtimes\,} \,\, development management @sutton.gov.uk$





Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix		
Property name		
Address line 1		
Address line 2		
Address line 3		
Town/city		
Postcode		
Description of site locat	ion must be completed if postcode is not known:	
Easting (x)	525972	
Northing (y)	164079	
Description		
Footpath Outside Wilko	o, High Street, Throwley Road, Sutton	
Footpath Outside Wilko	o, High Street, Throwley Road, Sutton	
Footpath Outside Wilko 2. Applicant Detail		
2. Applicant Detail	Is	
2. Applicant Detai	ls MS	
2. Applicant Detail Title First name	IS MS Bella	
2. Applicant Detain Title First name Surname	Is MS Bella Noakes	
2. Applicant Detail Title First name Surname Company name	Is MS Bella Noakes British Telecom Plc	
2. Applicant Detail Title First name Surname Company name Address line 1	Is MS Bella Noakes British Telecom Plc pp HWH300	
2. Applicant Detain Title First name Surname Company name Address line 1 Address line 2	Is MS Bella Noakes British Telecom Plc pp HWH300 PO Box 67501	
2. Applicant Detail Title First name Surname Company name Address line 1 Address line 2 Address line 3	Is MS Bella Noakes British Telecom Plc pp HWH300 PO Box 67501 BT Centre	

2. Applicant Detai	ls		
Country			
Postcode	EC1P 1PG		
Are you an agent acting	g on behalf of the applicant?		⊚ Yes
Primary number			
Secondary number			
Fax number			
Email address			
3. Agent Details			
Title	Mr		
First name	Martin		
Surname	Brown		
Company name	Harlequin Group		
Address line 1	Rutland House		
Address line 2	5 Allen Road		
Address line 3			
Town/city	Livingston		
Country			
Postcode	EH54 6TQ		
Primary number			
Secondary number			
Fax number			
Email			
	posed advertisement(s)		
	O display screen, one on each side of the amended InLin	k unit	
Please select the type(Fascia sign(s) Projecting or hangin Hoarding(s) Other type(s)	s) of advertising you are proposing: g sign(s)		
	dd details of each proposed advertisement		
Other type(s): 1 What is the height from	om the ground to the base of the advertisement?		0.85 metre(s)
			<u> </u>

What is the mayin	num projection of the advertisement from face of building?	0 metre(s)
Dimension:	num projection of the advertisement from face of building:	Height: 1.67 x Width: 0.95 x Depth: 0 metre(s)
	ill the sign be made of?	Trought. 1.07 X Widan. 5.55 X Dopan. 5 Inches(s)
digital LCD scree	•	
What is the maxir	num height of any of the individual letters and symbols?	167 cm
The colour of text	and background	
Various colours c	hanging regularly, see supporting statement	
Will the sign be ill	uminated?	Yes
Will the sign be ill	uminated internally or externally?	Internally Illuminated
Illuminance levels	S	2500 cd/m2
Will the illumination	on be static or intermittent?	Static
	ch of the 'Other type(s)' of advertising proposed	
wo digital 75 inch l	LCD display screen, one on each side of the amended InLink unit	
Location of A	Advertisement(s)	
s the advertisement(s) you are applying for already in place?		○ Yes
an existing adver	tisement(s) to be removed and replaced by the advertisement(s) in the	his proposal? Yes No Not Applicable
Yes to either or bo ocuments section	oth the questions above, please show the existing sign(s) on an elev- of this application. Please state the references or filenames of the d	vation drawing or photograph which can be uploaded to the Supporting drawing(s) or photograph(s) in this text box
roposed InLink sha	all replace existing BT payphone kiosk which is used for advertiseme	ents
Vill the proposed a	dvertisement(s) project over a footpath or other public highway?	☐ Yes ● No
. Advertiseme	nt(s) Period	
•	riod of time for which consent is sought for the advertisement	
rom	18/05/2021	
o	18/05/2026	
Noighbour a	nd Community Consultation	
	your neighbours or the local community about the proposal?	OV. ON
ave you consumed	ryour neighbours of the local community about the proposar:	○ Yes ● No
. Site Visit		
	n from a public road, public footpath, bridleway or other public land?	⊚ Yes □ No
an the site be see		

Has assistance o		
	r prior advice been sought from the local authority about this application?	⊚ Yes □ No
If Yes, please con efficiently):	mplete the following information about the advice you were given (this	s will help the authority to deal with this application more
Officer name:		
Title		
First name		
Surname		
Reference		
Date (Must be pre	e-application submission)	
26/05/2021		
Details of the pre-	application advice received	
See associated F	ull planning statement	
10. Interest In	the Land nt own the land or buildings where the adverts are to be placed?	○ Yes ◎ No
If No, has the per been obtained?	mission of the owner or any other person entitled to give permission for the	display of an advertisement Yes No
11. Authority	Employee/Member	
_	he Authority, is the applicant and/or agent one of the following: staff ember ember of staff	
With respect to the control of the c	he Authority, is the applicant and/or agent one of the following: staff ember ember of staff	⊚ Yes ⊚ No
With respect to the (a) a member of some (b) an elected medic) related to a medic (d) related to an elected to an	he Authority, is the applicant and/or agent one of the following: staff ember ember of staff elected member principle of decision-making that the process is open and transparent. of this question, "related to" means related, by birth or otherwise, closely er r, having considered the facts, would conclude that there was bias on the page.	nough that a fair-minded and
With respect to the (a) a member of some (b) an elected medic (c) related to a medic (d) related to an elected to	he Authority, is the applicant and/or agent one of the following: staff ember ember of staff elected member principle of decision-making that the process is open and transparent. of this question, "related to" means related, by birth or otherwise, closely er r, having considered the facts, would conclude that there was bias on the page.	nough that a fair-minded and
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