

## Application for consent to display an advertisement(s).

### Town and Country Planning (Control of Advertisements) (England) Regulations 2007

#### Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

#### 1. Site Address

Number	<input type="text" value="9"/>
Suffix	<input type="text"/>
Property name	<input type="text"/>
Address line 1	<input type="text" value="Prescot Street"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="E1 8AZ"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="533982"/>
Northing (y)	<input type="text" value="180935"/>
Description	<input type="text"/>

#### 2. Applicant Details

Title	<input type="text"/>
First name	<input type="text"/>
Surname	<input type="text" value="C/o Agent"/>
Company name	<input type="text" value="CLS Prescot Ltd"/>
Address line 1	<input type="text" value="C/o Agent"/>
Address line 2	<input type="text" value="70 St Mary Axe"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>

## 2. Applicant Details

Country	<input type="text" value="UK"/>
Postcode	<input type="text" value="EC3A 8BE"/>
Are you an agent acting on behalf of the applicant?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text"/>

## 3. Agent Details

Title	<input type="text" value="Miss"/>
First name	<input type="text" value="Eleanor"/>
Surname	<input type="text" value="Mazzon"/>
Company name	<input type="text" value="Montagu Evans"/>
Address line 1	<input type="text" value="70 St Mary Axe"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Country	<input type="text" value="UK"/>
Postcode	<input type="text" value="EC3A 8BE"/>
Primary number	<input type="text"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text"/>

## 4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

This Application seeks advertisement consent and listed building consent for the erection of 1x illuminated letters spelling "ARTESIAN" located above ground floor entrance from Prescott Street. Also, the installation of a 1x non-illuminated sign spelling "78 CHAMBER STREET" located at the back of house on Chambers Street.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)  
 Projecting or hanging sign(s)  
 Hoarding(s)  
 Other type(s)

Please add details of each proposed fascia sign

Fascia sign(s): 1

#### 4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	4050 metre(s)
What is the maximum projection of the advertisement from face of building?	45 metre(s)
Dimension:	Height: 480 x Width: 2750 x Depth: 10 metre(s)
What materials will the sign be made of?	PPC metal
What is the maximum height of any of the individual letters and symbols?	380 cm
The colour of text and background	Bronze
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	10 cd/m2
Will the illumination be static or intermittent?	Static

Fascia sign(s): 2	
What is the height from the ground to the base of the advertisement?	410 metre(s)
What is the maximum projection of the advertisement from face of building?	30 metre(s)
Dimension:	Height: 2500 x Width: 510 x Depth: 10 metre(s)
What materials will the sign be made of?	PPC metal
What is the maximum height of any of the individual letters and symbols?	325 cm
The colour of text and background	Bronze
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	50 cd/m2
Will the illumination be static or intermittent?	Static

#### 5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place?  Yes  No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway?  Yes  No

#### 6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

## 6. Advertisement(s) Period

To

18/08/2026

## 7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes  No

## 8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes  No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
- The applicant
- Other person

## 9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes  No

## 10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes  No

## 11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes  No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

## 12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

27/08/2021