1. Site Address

Number

Suffix



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## Publication of applications on planning authority websites.

23

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Property name					
Address line 1	Old Bond Street				
Address line 2					
Address line 3					
Town/city	London				
Postcode	W1S 4PZ				
Description of site loc	Description of site location must be completed if postcode is not known:				
Easting (x)	529097				
Northing (y)	180585				
Description					
2. Applicant Det	ails				
Title					
	Mr				
First name	Mr Tyron				
First name Surname					
	Tyron				
Surname	Tyron Pengelly Stewart				
Surname  Company name	Tyron  Pengelly Stewart  Stella McCartney				
Surname Company name Address line 1	Tyron  Pengelly Stewart  Stella McCartney				
Surname Company name Address line 1 Address line 2	Tyron  Pengelly Stewart  Stella McCartney				
Surname Company name Address line 1 Address line 2 Address line 3	Tyron  Pengelly Stewart  Stella McCartney  23, Old Bond Street				

2. Applicant Detai	ils		
Country			
Postcode	W1S 4PZ		
Are you an agent acting	g on behalf of the applicant?		⊋Yes      No
Primary number			
Secondary number			
Fax number			
Email address		 	
3. Agent Details			
•	submitted for this application		
4. Type of Propos	ed Advertisement(s)		
Please describe the pro	oposed advertisement(s)		
Temporary LED Christi	mas lights on the facade of the building from November 1	4th 2021 - Janua	ry 5th 2022.
	s) of advertising you are proposing:		
Fascia sign(s)			
☐ Projecting or hangin ☐ Hoarding(s)	g sign(s)		
Other type(s)			
Other type(s): Please a	dd details of each proposed advertisement		
Other type(s): 1			
What is the height from	om the ground to the base of the advertisement?		4.3 metre(s)
What is the maximur	n projection of the advertisement from face of building?		0.2 metre(s)
Dimension:	Dimension:		Height: 11.5 x Width: 9 x Depth: 0.2 metre(s)
		esh./ Illuminated I	cons – LED rope light, powder coated mild steel frames./
What is the maximur	n height of any of the individual letters and symbols?		120 cm
The colour of text an	d background		
Various Illuminated (	Colours		
Will the sign be illum	inated?		Yes
Will the sign be illum	inated internally or externally?		Externally Illuminated
Illuminance levels			50 cd/m2
Will the illumination b	pe static or intermittent?		Static
Please describe each o	of the 'Other type(s)' of advertising proposed		
Temporary LED Christi	mas lights on the facade of the building from November 1	4th 2021 - Janua	rry 5th 2022.

S. Location of Advertisement(s) you are applying for already in place?  Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes No Not Applicable  Will the proposed advertisement(s) project over a footpath or other public highway?  6. Advertisement(s) Period  6. Advertisement(s) Period  7. Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?  7. Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?  8. Site Visit  Can the site be seen from a public road, public footpath, bridieway or other public land?  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent  The agent  9. Pre-application Advice  Has assistance or pror advice been sought from the local authority about this application?  10. Interest in the Land  Does the applicant own the land or buildings where the adverts are to be placed?  11. Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following:  11. Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following:  12. In a proposal or an entire of the greater of the part of the decision-maker in land information and information decision-making that the process is open and transparent.  From the purpose of the squestor, "related to" means related by bith or atherwise, decay arough that a foir-minister and information decision-making that the process is open and transparent.  From the purpose of the squestor, "related to" means related by bith or atherwise, decay arough that a foir-minister and information decision-making that the process is open and transparent.  From the purpose of the squestor, "related to" means related by bith or atherwise, decay arough that a foir-minister and information decision-making that the process is open and transparent.  From the purpose of the						
is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Vers No Not Applicable  Vers No Not Applicable  Vers No Not Applicable  Vers No Not Applicable  On Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement  From [4/11/2021]  To (056/11/2022)  7. Neighbour and Community Consultation  Have your consulted your neighbours or the local community about the proposal?  8. Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The open of The open of The open of The open of the public land?  9. Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  9. Pre-application cown the land or buildings where the adverts are to be placed?  11. Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following:  13. Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following:  13. In important principle of decision-making that the process is open and transparent.  14. It is a important principle of decision-making that the process is open and transparent.  15. It is a important principle of decision-making that the process is open and transparent.  16. The uptown of this quanties, "related to" memor related, by both or otherwise, doodly anaugh that a fair-minded and information and information related by one to otherwise, doodly anaugh that a fair-minded and information related to make a special and the facts, would conclude that there was bias on the part of the decision-maker in the facts, would conclude that there was bias on the part of the decision-maker in the part of the above statements apply?	5. Location of Advertisement(s)					
Will the proposed advertisement(s) project over a footpath or other public highway?  6. Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement  From   14/11/2021	Is the advertisement(s) you are applying for already in place?			No		
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If yes, please provide details of their name, role, and how they are related:						
	If yes, please provide details of their name, role, and how they are related:					

12. Declaration						
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.						
Date (cannot be pre- application)	02/09/2021					