

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	1000
Suffix	
Property name	Beadles Jaguar Landrover
Address line 1	North Circular Road
Address line 2	Neasden
Address line 3	
Town/city	London
Postcode	NW2 7JP

Description of site location must be completed if postcode is not known:

Easting (x)	522387
Northing (y)	187070

Description	
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2. Applicant Details

Title	Mr
First name	John
Surname	Tomlinson
Company name	Beadles Jaguar Land Rover
Address line 1	1000 North Circular Road
Address line 2	Staples Corner Business Park
Address line 3	
Town/city	London

2. Applicant Details

Country	<input type="text"/>
Postcode	<input type="text" value="NW2 7JP"/>
Are you an agent acting on behalf of the applicant?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Primary number	<input type="text" value="REDACTED"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email address	<input type="text" value="REDACTED"/>

3. Agent Details

Title	<input type="text" value="Mr"/>
First name	<input type="text" value="Chris"/>
Surname	<input type="text" value="Hook"/>
Company name	<input type="text" value="Spark44"/>
Address line 1	<input type="text" value="White Collar Factory"/>
Address line 2	<input type="text" value="1 Old Street Yard"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="London"/>
Country	<input type="text"/>
Postcode	<input type="text" value="EC1Y 8AF"/>
Primary number	<input type="text" value="REDACTED"/>
Secondary number	<input type="text"/>
Fax number	<input type="text"/>
Email	<input type="text" value="REDACTED"/>

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Proposed installation of 2 x internally illuminated LED screens in display windows to east elevation
Luminance level is also estimated based upon other OOH installations for night-time.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Please add details of each proposed hoarding

Hoarding(s): 1

4. Type of Proposed Advertisement(s)

What is the height from the ground to the base of the advertisement?	9 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 8 x Width: 10 x Depth: 0 metre(s)
What materials will the sign be made of?	LED panels
What is the maximum height of any of the individual letters and symbols?	0 cm
The colour of text and background	Various
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Internally illuminated
Illuminance levels	1000 cd/m ²
Will the illumination be static or intermittent?	Intermittent

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? Yes No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

07/10/2021