



FAO: Planning Department,  
**Tendring District Council**

Ref: 21/01689/LBC  
Date: 20/10/2021

### **Built Heritage Advice**

Dear Sir / Madam,

**RE: 28 High Street, Manningtree, Essex, CO11 1AJ**

Built Heritage Advice pertaining to an application for: Proposed repainting of shop name.

The development site is located within Manningtree and Mistley Conservation Area and is Grade II listed as *H Piper and S Priom Ophthalmic Opticians Manningtree Jewellers* (List UID: 1254311).

I am unopposed to the proposals subject to the following recommended condition:

- Prior to the implementation of advertising and signage, a specification detailing the proposed method of application shall be submitted to and approved in writing by the Local Planning Authority. Works shall be implemented in accordance with the approved details and shall be permanently maintained as such.

I would be unable to support vinyl signage. Signage should be hand painted to preserve the character and appearance of the Conservation Area, particularly the historic row of shops at this part of the High Street, and to preserve the prominence of the architectural detailing of the historic shopfront.

Yours sincerely,

Hector Martin PCIfA  
Historic Environment Team  
Place Services

*Note: This letter is advisory and should only be considered as the opinion formed by specialist staff in relation to this particular matter*