

Heritage / Design & Access Statement

George & Dragon Westerham

Fuller Smith & Turner are committed to making a positive contribution to society and to the environment in which it operates in villages, towns and city centres across England, Wales and Scotland. Developing and implementing business practices to deliver financial success whilst conducting their business strategy and operations reducing their environmental impact as a long-term sustainability aim of the business, collaborating with suppliers and partners to minimize the environmental impact on local communities, whilst ensuring high quality brand propositions and service.

The building is listed and sits within a conservation area these works can only help to enhance the existing offers for both tourists and the day / night economy in that area by providing a quality food led establishment

The signage at this premises is being undertaken to coincide with the refurbishment However, this does not involve any structural redevelopment of the building itself The signage for this property, in regards to design, has taken a sympathetic appearance with consideration to the existing street scene, Because of its prominence in the street the signs have been kept to an absolute minimum both in number and size which our client feels respects the fact that the pub falls within a conservation area, also taking into account features on neighbouring buildings and looking at the type of sign work already permitted in that area.