



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="The Walnut Tree"/>
Address line 1	<input type="text" value="Norwich Road"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text" value="Thwaite"/>
Postcode	<input type="text" value="IP23 7ED"/>

Description of site location must be completed if postcode is not known:

Easting (x)	<input type="text" value="611674"/>
Northing (y)	<input type="text" value="268169"/>

Description

2. Applicant Details

Title	<input type="text" value="Mrs"/>
First name	<input type="text" value="Jan"/>
Surname	<input type="text" value="Wise"/>
Company name	<input type="text" value="The Walnut Tree"/>
Address line 1	<input type="text" value="The Walnut Tree"/>
Address line 2	<input type="text" value="Norwich Road"/>
Address line 3	<input type="text" value="Thwaite"/>
Town/city	<input type="text" value="Eye"/>

2. Applicant Details

Country	United Kingdom
Postcode	IP23 7ED
Are you an agent acting on behalf of the applicant?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

My current pub sign post needs replacing. I'm not planning to change the sign, (photos attached) but will replace the existing light with a new identical one. Having taken it down, I would like to to move it, for two reasons. One, because it is very close to the A140, which makes maintenance difficult. But, more importantly, because it can't easily be seen when approaching from the direction of Ipswich. At least, not until it's too late to turn in safely. I'm proposing to move the sign closer to the vehicular entrance, to give drivers more time to see it. The illumination will also help drivers to see the entrance when it's dark and... as a bonus, we will be able to repaint or change the lights without risking life and limb.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1	
What is the height from the ground to the base of the advertisement?	3.5 metre(s)
What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 5 x Width: 1 x Depth: 1.25 metre(s)
What materials will the sign be made of? Wooden sign board, covered in vinyl silk screen transfer	
What is the maximum height of any of the individual letters and symbols?	150 cm
The colour of text and background White text and a green tree on a black background	
Will the sign be illuminated?	Yes
Will the sign be illuminated internally or externally?	Externally Illuminated
Illuminance levels	1900 cd/m2
Will the illumination be static or intermittent?	Static

Please describe each of the 'Other type(s)' of advertising proposed

Tradional free-standing pub sign

5. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? Yes No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable

If Yes to either or both the questions above, please show the existing sign(s) on an elevation drawing or photograph which can be uploaded to the Supporting Documents section of this application. Please state the references or filenames of the drawing(s) or photograph(s) in this text box

See Pic 1, 2 and 3

Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

First name

Surname

Reference

Date (Must be pre-application submission)

Details of the pre-application advice received

Sian advised me to apply for advertising consent. She said I didn't need listed consent, as the sign is not attached to the building, but highways would need to be consulted

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed? Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)

24/11/2021