

## **Business Statement**

### **253 Fleetwood Road, Blackpool, FY5 1NJ**

It is proposed to replace the existing extension to the rear of 253 Fleetwood Road, Blackpool and change the use from a residential store to a warehouse.

The surrounding area is mainly residential but also includes commercial properties like off license's, takeaways, hairdressers, car rental garage and a coffee shop.

The warehouse will be located to the rear of a residential property which will be used to store and distribute Italian produce and alcoholic beverages for a proposed online delicatessen. These items will include Italian cheese, sliced meats, pasta, desserts and wines & liqueurs.

The business will exclusively operate online and be delivery only therefore, no customers/consumers will be on site and they will not be able to purchase or consume any products from the proposed warehouse address.

As the business will be online only, products purchased will be delivered to customers direct. Customers can order online where people over 18 can register. We will be adopting the Challenge 25 rule upon delivery where any customer who looks under the age of 25 will have to provide proof of age.

I have been running a restaurant in Thornton-Cleveleys with my wife since 2004 and have been the supervisor of it since 2018 with no incidents.

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