Development Planning New Applications PO Box 732 Redhill, RH1 9FL



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address		
Number		
Suffix		
Property name	13-14	
Address line 1	Archer Street	
Address line 2		
Address line 3		
Town/city	London	
Postcode	W1D 7BD	
Description of site loca	tion must be completed if postcode is not known:	
Easting (x)	529576	
Northing (y)	180841	
Description		
2. Applicant Deta	ils	
Title	Mr	

2. Applicant De	tails	
Title	Mr	
First name	shaun	
Surname	day	
Company name	daylight signs	
Address line 1	1 the old rectory	
Address line 2	fleggburgh road	
Address line 3	rollesby	
Town/city	great yarmouth	

2. Applicant Detai	Is					
Country						
Postcode	nr295aj					
Are you an agent acting	g on behalf of the applicant?		● Yes □ No			
Primary number						
Secondary number						
Fax number						
Email address						
3. Agent Details						
Title	Mr					
First name	S					
Surname	Day					
Company name	Daylight Signs					
Address line 1	1 The Old Rectory, Fleggburgh Road					
Address line 2						
Address line 3	Rollesby					
Town/city	Norfolk					
Country						
Postcode	NR29 5AJ					
Primary number						
Secondary number						
Fax number						
Email						
	ed Advertisement(s)					
	oposed advertisement(s)					
renewal of existing planning						
Please select the type(s Fascia sign(s) Projecting or hanging Hoarding(s) Other type(s)	s) of advertising you are proposing: g sign(s)					
Other type(s): Please add details of each proposed advertisement						
Other type(s): 1						
What is the height fro	om the ground to the base of the advertisement?		0.6 metre(s)			

4. Type of Propos	sed Advertisement(s)		
What is the maximu	m projection of the advertisement from face of building?	0.1 metre(s)	
Dimension:		Height: 0.45 x Width: 0.6 x Depth: 0.1 metre(s)	
What materials will to	the sign be made of? and floor railings		
What is the maximu	m height of any of the individual letters and symbols?	10 cm	
The colour of text ar	nd background		
Black and White			
Will the sign be illun	ninated?	No	
Will the sign be illun	ninated internally or externally?		
Illuminance levels		0 cd/m2	
Will the illumination	be static or intermittent?		
Please describe each	of the 'Other type(s)' of advertising proposed		
If Yes to either or both Documents section of YOU HAVE PHOTOS	ement(s) to be removed and replaced by the advertisement(s) in this parties the questions above, please show the existing sign(s) on an elevation this application. Please state the references or filenames of the draw	The state of the s	
6. Advertisement Please state the period From To	(s) Period od of time for which consent is sought for the advertisement 17/12/2021 17/06/2022		
7. Neighbour and	Community Consultation		
Have you consulted yo	our neighbours or the local community about the proposal?		
8. Site Visit			
Can the site be seen from a public road, public footpath, bridleway or other public land?			
If the planning authorit	ty needs to make an appointment to carry out a site visit, whom should	d they contact?	

8. Site Visit				
The agentThe applicantOther person				
9. Pre-application Advice				
Has assistance or prior advice been sought from the local authority about this application? ☐ Yes ● No				
10. Interest In the Land				
Does the applicant own the land or buildings where the adverts are to be placed?				
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement Yes No been obtained?				
11. Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. Yes No For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.				
Do any of the above statements apply?				
12. Declaration I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. □ □ □ □ □ □ □ □ □ □ □ □ □				