Development Planning New Applications PO Box 732 Redhill, RH1 9FL



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address					
Number					
Suffix					
Property name	41-43				
Address line 1	Maddox Street				
Address line 2					
Address line 3					
Town/city	London				
Postcode	W1S 1FE				
Description of site location must be completed if postcode is not known:					
Easting (x)	528914				
Northing (y)	180907				
Description					

2. Applicant Details					
Title					
First name	DELLA				
Surname	THOMPSON				
Company name	DAYLIGHT SIGNS				
Address line 1	225 ALMA ROAD				
Address line 2					
Address line 3					
Town/city	ENFIELD				

2. Applicant Details

••				
Country				
Postcode	EN3 7BB			
Are you an agent acting on behalf of the applicant?				
Primary number				
Secondary number				
Fax number				
Email address				

🔾 Yes 🛛 💿 No

3. Agent Details

No Agent details were submitted for this application

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

ESTATE AGENTS SIGNBOARD

Please select the type(s) of advertising you are proposing:

Fascia sign(s)

Projecting or hanging sign(s)

Hoarding(s)

Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1					
What is the height from the ground to the base of the advertisement?	1 metre(s)				
What is the maximum projection of the advertisement from face of building?	0.3 metre(s)				
Dimension:	Height: 0.6 x Width: 0.9 x Depth: 0.3 metre(s)				
What materials will the sign be made of? CORREX					
What is the maximum height of any of the individual letters and symbols?	1 cm				
The colour of text and background					
BLACK & WHITE					
Will the sign be illuminated?	No				
Will the sign be illuminated internally or externally?					
Illuminance levels	0 cd/m2				
Will the illumination be static or intermittent?					
Please describe each of the 'Other type(s)' of advertising proposed					
ESTATE AGENTS SIGNBOARD					

5. Location of Advertisement(s)							
Is the advertisement(s) you are applying for already in place?			No				
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?		Q Yes	No	Not Applicable			
Will the proposed adve	rtisement(s) project over a footpath or other public highway?	Q Yes	No				
6. Advertisement(s) Period							
Please state the period of time for which consent is sought for the advertisement							
From	27/11/2021						
То	27/06/2022						
7. Neighbour and	Community Consultation						
Have you consulted you	ur neighbours or the local community about the proposal?	Q Yes	🖲 No				
8. Site Visit							
	om a public road, public footpath, bridleway or other public land?	Yes	🔾 No				
		<u>⊚</u> 103					
If the planning authority Or The agent	needs to make an appointment to carry out a site visit, whom should they contact?						
The applicant Other person							
Other person							
9. Pre-application Advice							
Has assistance or prior	advice been sought from the local authority about this application?	Q Yes	No				
10. Interest In the	Land						
Does the applicant own	the land or buildings where the adverts are to be placed?	Q Yes	No				
If No, has the permission been obtained?	on of the owner or any other person entitled to give permission for the display of an advertisement	Yes	Q No				
11. Authority Emp	loyee/Member						
With respect to the Au (a) a member of staff	thority, is the applicant and/or agent one of the following:						
(b) an elected member (c) related to a member	r of staff						
(d) related to an electe							
	ble of decision-making that the process is open and transparent.	Q Yes	No				
informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.							
Do any of the above sta	atements apply?						
12. Declaration							

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be preapplication) 29/11/2021