Development Planning New Applications PO Box 732 Redhill, RH1 9FL



Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

## Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address	
Number	28
Suffix	
Property name	
Address line 1	Mortimer Street
Address line 2	
Address line 3	
Town/city	London
Postcode	W1W 7RD
Description of site loca	ation must be completed if postcode is not known:
Easting (x)	529176
Northing (y)	181551
Description	
2. Applicant Deta	ails
Title	Mr

2. Applicant Deta	ils	
Title	Mr	
First name	shaun	
Surname	day	
Company name	daylight signs	
Address line 1	1 the old rectory	
Address line 2	fleggburgh road	
Address line 3	rollesby	
Town/city	great yarmouth	

2. Applicant Detai	Is				
Country					
Postcode	nr295aj				
Are you an agent acting	g on behalf of the applicant?		⊚ Yes         No		
Primary number					
Secondary number					
Fax number					
Email address					
3. Agent Details					
Title	Mr				
First name	S				
Surname	Day				
Company name	Daylight Signs				
Address line 1	1 The Old Rectory, Fleggburgh Road				
Address line 2					
Address line 3	Rollesby				
Town/city	Norfolk				
Country					
Postcode	NR29 5AJ				
Primary number					
Secondary number					
Fax number					
Email					
	ed Advertisement(s)				
	oposed advertisement(s)				
renewal of existing planning					
Please select the type(s) of advertising you are proposing:  Fascia sign(s)  Projecting or hanging sign(s)  Hoarding(s)  Other type(s)					
Other type(s): Please add details of each proposed advertisement					
Other type(s): 1					
What is the height from the ground to the base of the advertisement?  3.6 metre(s)					

4. Type of Propo	osed Advertisement(s)		
What is the maxim	um projection of the advertisement from face of building?	0.1 metre(s)	
Dimension:		Height: 0.9 x Width: 1.2 x Depth: 0.1 metre(s)	
What materials will correx fixed on 1st	I the sign be made of? floor level		
What is the maxim	um height of any of the individual letters and symbols?	30 cm	
The colour of text a	and background		
Black and White			
Will the sign be illu	minated?	No	
Will the sign be illu	minated internally or externally?		
Illuminance levels		0 cd/m2	
Will the illumination	n be static or intermittent?		
Please describe each	n of the 'Other type(s)' of advertising proposed		
If Yes to either or bot Documents section o		The tree tree tree products	
6. Advertisemen Please state the peri From To	at(s) Period iod of time for which consent is sought for the advertisement  17/12/2021  17/06/2022		
7. Neighbour an	d Community Consultation		
Have you consulted y	your neighbours or the local community about the proposal?	◯ Yes   ● No	
8. Site Visit			
Can the site be seen from a public road, public footpath, bridleway or other public land?			
If the planning author	rity needs to make an appointment to carry out a site visit, whom shou	ald they contact?	
-			

8. Site Visit					
<ul><li>The agent</li><li>The applicant</li></ul>					
Other person					
9. Pre-application Advice					
Has assistance or prior advice been sought from the local authority about this application?   ☐ Yes  ☐ No					
10. Interest In the Land					
Does the applicant own the land or buildings where the adverts are to be placed?					
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement   Yes  No been obtained?					
11. Authority Employee/Member					
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member					
It is an important principle of decision-making that the process is open and transparent.   □ Yes □ No					
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.					
Do any of the above statements apply?					
12. Declaration					
I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.					
Date (cannot be preapplication)  30/11/2021					