



For official use only

Application No:	
Received Date:	
Fee Amount:	
Paid by/method:	
Receipt Number:	

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

1. Site Address

Number	<input type="text"/>
Suffix	<input type="text"/>
Property name	<input type="text" value="Whitelee Moor National Nature Reserve"/>
Address line 1	<input type="text"/>
Address line 2	<input type="text"/>
Address line 3	<input type="text"/>
Town/city	<input type="text"/>
Postcode	<input type="text" value="NE19 1TZ"/>
Description of site location must be completed if postcode is not known:	
Easting (x)	<input type="text" value="372298"/>
Northing (y)	<input type="text" value="604124"/>
Description	<input type="text" value="Northern corner of Layby 200m from junction with A68 on private access road known as Treshnish road."/>

2. Applicant Details

Title	<input type="text" value="Dr."/>
First name	<input type="text" value="Duncan"/>
Surname	<input type="text" value="Hutt"/>
Company name	<input type="text" value="Northumberland Wildlife Trust"/>
Address line 1	<input type="text" value="Northumberland Wildlife Trust Ltd"/>
Address line 2	<input type="text" value="Garden House, St. Nicholas Park"/>
Address line 3	<input type="text" value="Jubilee Road, Gosforth"/>
Town/city	<input type="text" value="Newcastle upon Tyne"/>

2. Applicant Details

Country	United Kingdom
Postcode	NE3 3XT
Are you an agent acting on behalf of the applicant?	<input checked="" type="radio"/> Yes <input type="radio"/> No
Primary number	
Secondary number	
Fax number	
Email address	

3. Agent Details

Title	Mr
First name	Bruce
Surname	Wilkinson
Company name	Revitalising Redesdale Landscape Partnership
Address line 1	Northumberland Wildlife Trust Ltd
Address line 2	Garden House, St. Nicholas Park
Address line 3	Jubilee Road, Gosforth
Town/city	Newcastle upon Tyne
Country	United Kingdom
Postcode	NE3 3XT
Primary number	
Secondary number	
Fax number	
Email	

4. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Two visitor information panels explaining the natural and historic environment of Whitelee Moor National Nature Reserve.

Please select the type(s) of advertising you are proposing:

- Fascia sign(s)
 Projecting or hanging sign(s)
 Hoarding(s)
 Other type(s)

Other type(s): Please add details of each proposed advertisement

Other type(s): 1

What is the height from the ground to the base of the advertisement?

0.65 metre(s)

4. Type of Proposed Advertisement(s)

What is the maximum projection of the advertisement from face of building?	0 metre(s)
Dimension:	Height: 0.957 x Width: 0.841 x Depth: 0.52 metre(s)
What materials will the sign be made of? Siberian Larch Timber (Lectern legs) - PAR A Grade, HPL Graphic (Panel)	
What is the maximum height of any of the individual letters and symbols?	5 cm
The colour of text and background White text, black background	
Will the sign be illuminated?	No
Will the sign be illuminated internally or externally?	
Illuminance levels	0 cd/m2
Will the illumination be static or intermittent?	

Please describe each of the 'Other type(s)' of advertising proposed

Visitor information lecterns. Please see attached drawings.

5. Location of Advertisement(s)

- Is the advertisement(s) you are applying for already in place? Yes No
- Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
- Will the proposed advertisement(s) project over a footpath or other public highway? Yes No

6. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From

To

7. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? Yes No

If Yes, please provide details:

As part of the Revitalising Redesdale Landscape Partnership Scheme Interpretation Project, Parish Councils have had input into design and development of whole project, and have been consulted on location and content of individual panels. Forestry England and Northumbrian Water have had input into the whole interpretation project.

8. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? Yes No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent
 The applicant
 Other person

9. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title	Mr
First name	
Surname	
Reference	Whitelee Moor Sculpture and Interpretation

Date (Must be pre-application submission)

Details of the pre-application advice received

10. Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes No

11. Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

Yes No

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

12. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

Date (cannot be pre-application)	16/12/2021
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