

DEVELOPMENT CONTROL

Brighton and Hove City Council Town Hall Norton Road Hove BN3 3BQ

Application for consent to display an advertisement(s).

Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Publication of applications on planning authority websites.

1. Site Address

Number

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Suffix		
Property name	132-135	
Address line 1	Lewes Road	
Address line 2		
Address line 3		
Town/city	Brighton	
Postcode	BN2 3LG	
Description of site locat	ion must be completed if postcode is not known:	
Easting (x)	532113	
Northing (y)	105724	
Description		
2. Applicant Detai	ils	
	ils	
	ils	
Title	ils lisaa Ltd	
Title First name Surname		
Title First name Surname Company name	lisaa Ltd	
Title First name Surname Company name Address line 1	lisaa Ltd	
Title First name Surname Company name Address line 1 Address line 2 Address line 3	lisaa Ltd	
Title First name Surname Company name Address line 1 Address line 2	lisaa Ltd	

2. Applicant Detai	ils					
Country						
Postcode	Issaa Ltd					
Are you an agent acting on behalf of the applicant?						
Primary number						
Secondary number						
Fax number						
Email address						
3. Agent Details						
Title	Mrs					
First name	Natalie					
Surname	Ford					
Company name						
Address line 1	Willows 1					
Address line 2	Mill Farm Courtyard					
Address line 3						
Town/city	Beachampton					
Country						
Postcode	MK19 6DS					
Primary number						
Secondary number						
Fax number						
Email						
	sed Advertisement(s)					
	posed advertisement(s)					
	fascia sign and 1 internally illuminated projecting sign					
Please select the type(✓ Fascia sign(s)	s) of advertising you are proposing:					
✓ Projecting or hanging	g sign(s)					
☐ Hoarding(s) ☐ Other type(s)						
	ach proposed fascia sign					
Fascia sign(s): 1						
What is the height fro	om the ground to the base of the advertisement?		2.77 metre(s)			
<u> </u>			1			

What is the maximum projection of the adventionment from the Charles of	0.12 motro(a)			
What is the maximum projection of the advertisement from face of building?	0.12 metre(s)			
Dimension:	Height: 0.7 x Width: 3.6 x Depth: 0.12 metre(s)			
What materials will the sign be made of?				
Acrylic lettering on an aluminium fascia	1			
What is the maximum height of any of the individual letters and symbols?	70 cm			
The colour of text and background				
White lettering, red and white logo on a black background				
Will the sign be illuminated?	Yes			
Will the sign be illuminated internally or externally?	Internally Illuminated			
Illuminance levels	250 cd/m2			
Will the illumination be static or intermittent?	Static			
ease add details of each proposed projecting or hanging sign				
Projecting or hanging sign(s): 1	1			
What is the height from the ground to the base of the advertisement?	2.73 metre(s)			
What is the maximum projection of the advertisement from face of building?	0.1 metre(s)			
mension: Height: 0.8 x Width: 0.8 x Depth: 0.1 metre(s)				
What materials will the sign be made of?				
Aluminium projecting sign with acrylic and vinyl logo				
What is the maximum height of any of the individual letters and symbols?	64 cm			
The colour of text and background				
Red and white logo on a black background				
Will the sign be illuminated?	Yes			
Will the sign be illuminated internally or externally?	Internally Illuminated			
Illuminance levels	250 cd/m2			
Will the illumination be static or intermittent?	Static			
	·			
Location of Advertisement(s)				
the advertisement(s) you are applying for already in place?				
an existing advertisement(s) to be removed and replaced by the advertisement(s) in the	is proposal? • Yes • No • Not Applicable			
Yes to either or both the questions above, please show the existing sign(s) on an eleva ocuments section of this application. Please state the references or filenames of the dr	tion drawing or photograph which can be uploaded to the Supporting awing(s) or photograph(s) in this text box			
TN21-31. Shopfront.pdf				
/ill the proposed advertisement(s) project over a footpath or other public highway?				

6. Advertisement	(s) Period		
Please state the perio	d of time for which consent is sought for the advertisement		
From	10/01/2022		
То	10/01/2027		
7. Neighbour and	Community Consultation		
Have you consulted yo	our neighbours or the local community about the proposal?	Q Y	Yes
8. Site Visit			
Can the site be seen fr	rom a public road, public footpath, bridleway or other public land?	Y	Yes □ No
If the planning authorit	y needs to make an appointment to carry out a site visit, whom should they contact?		
The agent			
The applicantOther person			
- '			
9. Pre-application	a Advice		
Has assistance or prio	r advice been sought from the local authority about this application?	Q \	Yes ® No
10. Interest In the	Land		
Does the applicant own	n the land or buildings where the adverts are to be placed?	Q Y	Yes No
If No, has the permissi been obtained?	on of the owner or any other person entitled to give permission for the display of an ad-	vertisement	Yes ONo
11. Authority Emp	ployee/Member		
	uthority, is the applicant and/or agent one of the following:		
(b) an elected membe (c) related to a membe			
(d) related to an elect	ed member		
It is an important princi	iple of decision-making that the process is open and transparent.	Q Y	Yes ⊚ No
	is question, "related to" means related, by birth or otherwise, closely enough that a fair- ving considered the facts, would conclude that there was bias on the part of the decisio hority.		
Do any of the above st	atements apply?		
12. Declaration			
	planning permission/consent as described in this form and the accompanying plans/dra our knowledge, any facts stated are true and accurate and any opinions given are the g		
Date (cannot be preapplication)	10/01/2022		