

We'd like to introduce ourselves, Kristina Castellina and Alex Edey and we are a married couple. We have been property developers for the last 7 years, and also the proud owners of Highcliffe Holiday Apartments and Lord Street Apartments. We are passionate about offering tourists high quality, memorable and modern accommodation in Blackpool and throughout the Fylde Coast. Our website is <http://www.fyldecoastandcountrystays.com> where you can see the quality of our work and apartments.

We strive to make 13 Empress Drive the beautiful holiday home it lends itself to be. Located just off the promenade and set within hotels and guest houses we believe this is the perfect location and is much needed for larger families planning holidays and get together's. The property has 10 bedrooms and 7 bathrooms which is perfect for larger families with young children who can't stay in hotel rooms. As with our other apartments, we have hands on management agents located in Lytham St Annes. They are available to be on site to deal with any customer issues and we have CCTV throughout all communal and external areas of our holiday homes. The property is detached, however we are keen to make sure noise is kept to a minimum and will have strict guidelines and policies in place. Any disruptive guests will be asked to leave, however we would like to mention that our target guests are families coming together for holidays, and celebrations and there is a huge demand for larger, good quality accommodation. We believe that a 10 bedroom property of this size and in this location is no longer suitable to be used as a residential house, and would simply be wasted and not used to its full potential. With our investment, we believe that this property could be a real benefit to Blackpool tourism and further help the need for better quality accommodation in Blackpool.