

LONDON BOROUGH OF BARNET  
Communication Hub Proposal

SUSTAINABILITY AIMS AND  
ACHIEVEMENTS

# SUSTAINABILITY : Key to the Future of Cities

COMMITTING TO  
**100% RENEWABLE ENERGY BY**

**2022** JCDecaux is the first Out-of-Home company to join the RE100 initiative



**GREEN**

**100%**

**ELECTRICITY**  
used in our buildings and advertising sites

LED lighting installed on street furniture

**9** **ELECTRIC VANS IN OPERATION**



**31% LESS CO2**  
PRODUCED BY OUR VEHICLES COMPARED TO 2012

**98.5%**  
OF ALL WASTE  
**RECYCLED OR RECOVERED**

**100%**  
OF PAPER AND PE VINYL POSTERS  
**RECYCLED**

JCDecaux



SITE LANDSCAPING, GREEN WALLS AND VISUAL AMENITY  
RAINWATER COLLECTED FOR CLEANING BUS SHELTERS

**814** TONNES  
OF WASTE

DIVERTED FROM LANDFILL

**SEDEX AWARD**  
2ND PLACE

BEST ENVIRONMENTAL SUSTAINABILITY PROGRAMME

**CERTIFIED**  
ISO 14001 & ISO 50001

# OUT OF HOME : As a Force of Good

