

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)  Northing (y)

Description

## Applicant Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Are you an agent acting on behalf of the applicant?

Yes

No

### Contact Details

Primary number

Secondary number

Fax number

Email address

## Agent Details

### Name/Company

Title

First name

Surname

Company Name

### Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

### Contact Details

Primary number

Secondary number

Fax number

Email address

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Installation of internally illuminated logos, to be fixed onto building. Installation of trough illuminated fascia with 500mm face illuminated logo.  
Installation face illuminated totem and various other non-illuminated external signage.

**Advertisement Type:**

Other type

**Height:**

1.4 metres

**Width:**

1.32 metres

**Depth:**

0.63 metres

**What is the height from the ground to the base of the advertisement?:**

4.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.86 metres

**What is the maximum height of any of the individual letters and symbols?:**

73 centimetres

**What materials will the advertisement be made of?:**

Acrylic and aluminium

**The colour of text and background:**

Item 1A - Blue

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.322 metres

**Width:**

2.382 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

2.6 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**

32.2 centimetres

**What materials will the advertisement be made of?:**

Acrylic

**The colour of text and background:**

Item 1B - White

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.8 metres

**Width:**

20.27 metres

**Depth:**

0.246 metres

**What is the height from the ground to the base of the advertisement?:**

5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.246 metres

**What is the maximum height of any of the individual letters and symbols?:**

27 centimetres

**What materials will the advertisement be made of?:**

Aluminium, steel, acrylic

**The colour of text and background:**

Item 2A - White on blue

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.8 metres

**Width:**

9 metres

**Depth:**

0.246 metres

**What is the height from the ground to the base of the advertisement?:**

5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.246 metres

**What is the maximum height of any of the individual letters and symbols?:**

27 centimetres

**What materials will the advertisement be made of?:**

Aluminium, steel and acrylic

**The colour of text and background:**

Item 2B - White on blue

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.8 metres

**Width:**

20.27 metres

**Depth:**

0.246 metres

**What is the height from the ground to the base of the advertisement?:**

5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.246 metres

**What is the maximum height of any of the individual letters and symbols?:**

27 centimetres

**What materials will the advertisement be made of?:**

Aluminium, steel and acrylic

**The colour of text and background:**

Item 2C - White on blue

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.8 metres

**Width:**

9 metres

**Depth:**

0.246 metres

**What is the height from the ground to the base of the advertisement?:**

5 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.246 metres

**What is the maximum height of any of the individual letters and symbols?:**

27 centimetres

**What materials will the advertisement be made of?:**

Aluminium, steel and acrylic

**The colour of text and background:**

Item 2D - White on blue

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.15 metres

**Width:**

2.99 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

4.85 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

10 centimetres

**What materials will the advertisement be made of?:**

Aluminium panels, vinyl

**The colour of text and background:**

Item 3 - White on red

**Will the advertisement be illuminated?:****Advertisement Type:**

Other type

**Height:**

5.5 metres

**Width:**

1.71 metres

**Depth:**

0.2 metres

**What is the height from the ground to the base of the advertisement?:**

1.045 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

73 centimetres

**What materials will the advertisement be made of?:**

Acrylic, vinyl and aluminium

**The colour of text and background:**

Item 5 - White and blue on grey

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

1 metres

**Width:**

1 metres



**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

26 centimetres

**What materials will the advertisement be made of?:**

Flat dibond panel with vinyl display fitted to a steel post

**The colour of text and background:**

Item 6 - White on blue and red on white.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

1 metres

**Width:**

1 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.65 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

27 centimetres

**What materials will the advertisement be made of?:**

Flat dibond panel with vinyl display, fixed to steel post.

**The colour of text and background:**

Item 7A - White on blue and red on white.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

1 metres

**Width:**

1 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

0.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

27 centimetres

**What materials will the advertisement be made of?:**

Flat dibond with vinyl display, fixed to steel post.

**The colour of text and background:**

Item 7B - White on blue and red on blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.45 metres

**Width:**

0.45 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

8 centimetres

**What materials will the advertisement be made of?:**

Dibond panel with vinyl display.

**The colour of text and background:**

Item 8 - White on blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.45 metres

**Width:**

0.45 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

26 centimetres

**What materials will the advertisement be made of?:**

Dibond panel with vinyl display.

**The colour of text and background:**

Item 9 - White on blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.45 metres

**Width:**

0.45 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

26 centimetres

**What materials will the advertisement be made of?:**

Dibond panel with vinyl display.

**The colour of text and background:**

Item 10 - White on blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.45 metres

**Width:**

0.45 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

18 centimetres

**What materials will the advertisement be made of?:**

Dibond panel with vinyl display.

**The colour of text and background:**

Item 11 - White on blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.6 metres

**Width:**

0.6 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

3 centimetres

**What materials will the advertisement be made of?:**

Dibond panel with vinyl display.

**The colour of text and background:**

Item 12 - White on blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.6 metres

**Width:**

0.6 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

8 centimetres

**What materials will the advertisement be made of?:**

Dibond panel with vinyl display.

**The colour of text and background:**

Item 13 - White on blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.6 metres

**Width:**

0.6 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

8 centimetres

**What materials will the advertisement be made of?:**

Dibond panel with vinyl display.

**The colour of text and background:**

Item 14 - White on blue

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.92 metres

**Width:**

1.82 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.4 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.01 metres

**What is the maximum height of any of the individual letters and symbols?:**

0 centimetres

**What materials will the advertisement be made of?:**

Aluminium

**The colour of text and background:**

Item 15 - Aluminium banner frame

**Will the advertisement be illuminated?:**

Please describe each of the 'Other type(s)' of advertising proposed

Item 1A - 2no Internally illuminated 1400mm logo  
Item 1B - 1no non-illuminated text  
Item 2A - 1no non-illuminated canopy  
Item 2B - 1no non-illuminated canopy  
Item 2C - 1no non-illuminated canopy  
Item 2D - 1no non-illuminated canopy  
Item 3 - 4no non-illuminated max height sign  
Item 4A-H - Required non-illuminated garage signage  
Item 5 - 1no face-illuminated totem  
Item 6 - 2no non-illuminated car park signage.  
Item 7A - 2no non-illuminated car park signage.  
Item 7B - 2no non-illuminated car park signage.  
Item 8-14 - Non-illuminated car park signage.  
Item 15 - 9no banner frames

**Location of Advertisement(s)**

Is the advertisement(s) you are applying for already in place?

- Yes
- No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes
- No
- Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes
- No

**Advertisement(s) Period**

Please state the period of time for which consent is sought for the advertisement

From Date

10/05/2022

To Date

10/05/2027

**Neighbour and Community Consultation**

Have you consulted your neighbours or the local community about the proposal?

- Yes  
 No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes  
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes  
 No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- Yes  
 No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- Yes  
 No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes  
 No

## Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Jessica Richardson

Date

10/05/2022