

Planning Services Castle Point Borough Council Council Offices Kiln Road Thundersley Benfleet Essex SS7 1TF

Tel: 01268 882200 info@castlepoint.gov.uk www.castlepoint.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	18	
Suffix		
Property Name		
Address Line 1		
Benfleet Road		
Address Line 2		
Hadleigh		
Address Line 3		
Essex		
Town/city		
Benfleet		
Postcode		
SS7 1QB		
Description of site location must be completed if postcode is not known:		
Easting (x)	Northing (y)	
580287	187423	
Description		

Applicant Details

Name/Company

Title Mr

First name

i ii st name

David

Surname

Galbraith

Company Name

Inschool Media

Address

Address line 1

Union Suite, The Union Building

Address line 2

51-59 Rose Lane

Address line 3

Town/City

Norwich

Country

Postcode

NR1 1BY

Are you an agent acting on behalf of the applicant?

⊘ Yes

 \bigcirc No

Contact Details

Primary number

Secondary number

Fax number

Email address

***** REDACTED ******

Agent Details

Name/Company

Title

Mr

First name

Shane

Surname

Reeve

Company Name

Arcitek Building Design Ltd

Address

Address line 1

Anglia House

Address line 2

21 Hamburg Way

Address line 3

North Lynn Industrial Estate

Town/City

King's Lynn

Country

undefined Postcode PE30 2ND

Contact Details

Primary number

***** REDACTED ******

Secondary number

Fax number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Upgrade of existing 48 sheet advert to support digital poster for business unrelated to the premises.

Please specify the type(s) and details of each proposed advertisement

Advertisement Type:
Hoarding
Height:
3.32 metres
Width:
6.32 metres
Depth:
0.1 metres
What is the height from the ground to the base of the advertisement?:
2.5 metres
What is the maximum projection of the advertisement from the face of the building?:
0.1 metres
What is the maximum height of any of the individual letters and symbols?:
300 centimetres
What materials will the advertisement be made of?:
Lightweight digital LED panels.
The colour of text and background:
Multicoloured
Will the advertisement be illuminated?:
Yes
Will the advertisement be illuminated internally or externally?:
Internally
Illuminance levels:
300 cd/m ²
Will the illumination be static or intermittent?:
Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

⊖ Yes ⊘ No Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes

() No

O Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Existing and proposed elevations will be the same

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes

ONo

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

13/05/2022

To Date

13/05/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

⊖ Yes

⊘No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes

ONo

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent

O The applicant

O Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

○ Yes⊘ No

Interest In the I and

Does the applicant own the land or buildings where the adverts are to be placed?

⊖ Yes ⊙ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes ○ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

⊖Yes ⊘No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

✓ I / We agree to the outlined declaration

Signed

Shane Reeve

Date

13/06/2022

Amendments Summary

Application amended as requested