

PO BOX 17 CORPORATION STREET BLACKPOOL, FY1 1LZ

> TEL: (01253) 477477 FAX: (01253) 476201

Email: planning@blackpool.gov.uk

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location		
Disclaimer: We can only make recommendations based on the answers given in the questions.		
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".		
Number		
Suffix		
Property Name		
Evans Halshaw Car Show Room		
Address Line 1		
Preston New Road		
Address Line 2		
Address Line 3		
Blackpool		
Town/city		
Blackpool		
Postcode		
FY3 9TN		
Description of site location must	be completed if postcode is not known:	
Easting (x)	Northing (y)	
333875	434570	
Description		

Planning Portal Reference: PP-11346139

Applicant Details
Name/Company
Title
First name
Surname
Suzuki G.B. PLC
Company Name
Address
Address line 1
Steinbeck Crescent
Address line 2
Snelshall West
Address line 3
Town/City
Milton Keynes
Country
Postcode
MK4 4AE
Are you an agent acting on behalf of the applicant?
Contact Details
Primary number
Secondary number

Fax number	
Email address	
Agent Details	
Name/Company	
Title	
Miss	
First name	
Katie	
Surname	
Williamson	
Company Name	
Sign Specialists Ltd	
Address	
Address line 1	
19 Oxleasow Road	
Address line 2	
East Moons Moat Industrial Estate	
Address line 3	
Town/City	
Redditch	
Country	
undefined	
Postcode	
B98 ORE	
Contact Details	
Primary number	
***** REDACTED *****	
Secondary number	

Fax number
Email address
***** REDACTED ******
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Sign A - 1off internally illuminated aluminium 'Suzuki Chapelhouse' totem sign
Sign B - 1off internally illuminated aluminium 'Suzuki Chapelhouse' fascia Sign C - 1off internally illuminated wall mounted aluminium 'Suzuki Welcome' entrance gate
Sign D - 1off non illuminated aluminium 'Suzuki' directional sign

Advertisement Type: Other type		
Height: 6 metres		
Width:		
1.41 metres		
Depth: 0.35 metres		
What is the height from the ground to the base of the advertisement?: 0 metres		
What is the maximum projection of the advertisement from the face of the building 0 metres	?:	
What is the maximum height of any of the individual letters and symbols?: 105 centimetres		
What materials will the advertisement be made of?: Aluminium		
The colour of text and background: Red logo / Blue text / Silver background (Sign A)		
Will the advertisement be illuminated?: Yes		
Will the advertisement be illuminated internally or externally?: Internally		
Illuminance levels: 110 cd/m ²		
Will the illumination be static or intermittent?: Static		
Advertisement Type: Fascia Sign		
Height: 1 metres		
Width: 13.2 metres		
Depth: 0.017 metres		
What is the height from the ground to the base of the advertisement?: 3.25 metres		
What is the maximum projection of the advertisement from the face of the building 0.017 metres	?:	
What is the maximum height of any of the individual letters and symbols?: 67 centimetres		
What materials will the advertisement be made of?: Aluminium		
The colour of text and background: Red logo / Blue text / Silver background (Sign B)		
Will the advertisement be illuminated?: Yes		
Will the advertisement be illuminated internally or externally?: Internally		
Illuminance levels:		

110 cd/m ²	
Will the illumination be static or intermittent?:	
Static	
Advertisement Type: Other type	
Height: 3.15 metres	
Width: 3 metres	
Depth: 0.3 metres	
What is the height from the ground to the base of the advertisement?: 0 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.3 metres	
What is the maximum height of any of the individual letters and symbols?: 40 centimetres	
What materials will the advertisement be made of?: Aluminium	
The colour of text and background: Red logo / Blue text / Silver background (Sign C)	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels: 110 cd/m ²	
Will the illumination be static or intermittent?: Static	
Advertisement Type:	
Other type Height: 1.68 metres	
Width: 1.16 metres	
Depth: 0.08 metres	
What is the height from the ground to the base of the advertisement?: 0 metres	
What is the maximum projection of the advertisement from the face of the building?: 0 metres	
What is the maximum height of any of the individual letters and symbols?: 15 centimetres	
What materials will the advertisement be made of?: Aluminium	
The colour of text and background: Red logo / Blue text / Silver background (Sign D)	
Will the advertisement be illuminated?:	

Sign D - 1off non illuminated aluminium 'Suzuki' directional sign
Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? ○ Yes ⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
Visual drawing Photos
Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ⊙ No
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date
22/06/2022
To Date 22/06/2027
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal? ○ Yes ⊙ No
Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land?

Sign A - 1off internally illuminated aluminium 'Suzuki Chapelhouse' totem sign

Sign C - 1off internally illuminated wall mounted aluminium 'Suzuki Welcome' entrance gate

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent The applicant Other person
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ○ No
Interest In the Land Does the applicant own the land or buildings where the adverts are to be placed? ⊘ Yes ○ No
Authority Employee/Member With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member It is an important principle of decision-making that the process is open and transparent. For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority. Do any of the above statements apply? Yes No
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
Signed Katie Williamson
Date 22/06/2022

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