Westminster City Council

Development Planning New Applications PO Box 732 Redhill, RH1 9FL westminster.gov.uk/planning



Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make re	commendations based on the answers given in the questions.
	the description of site location must be completed. Please provide the most accurate site description you can, to field to the North of the Post Office".
Number	14
Suffix	A
Property Name	
Address Line 1	
Clifford Street	
Address Line 2	
Address Line 3	
City Of Westminster	
Town/city	
London	
Postcode	
W1S 4JX	
Description of site loca	tion must be completed if postcode is not known:
Easting (x)	Northing (y)
529017	180705
Description	

Planning Portal Reference: PP-11350037

Applicant Details	
Name/Company	
Title	
Mr	
First name	
Achille	
Surname	
Rosapane	
Company Name	
Kiton UK Ltd	
Address	
Address line 1	
17, Grosvenor Street	
Address line 2	
Address line 3	
Town/City	
London	
Country	
United Kingdom	
Postcode	
W1K 4QG	
Are you an agent acting on behalf of the applicant? ○ Yes ⊙ No	
Contact Details Primary number	
***** REDACTED *****	
Secondary number	

Fax number	
Email address	
***** REDACTED *****	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
Hoarding with a vinyl wrap with no photo graphics only a solid colour and company logo.	
Please specify the type(s) and details of each proposed advertisement	
Advertisement Type: Hoarding	
Height: 4 metres	
Width: 4.8 metres	
Depth: 1.2 metres	
What is the height from the ground to the base of the advertisement?: 0 metres	
What is the maximum projection of the advertisement from the face of the building?: 1.2 metres	
What is the maximum height of any of the individual letters and symbols?: 40 centimetres	
What materials will the advertisement be made of?: Vinyl	
The colour of text and background: White text blue background	
Will the advertisement be illuminated?:	
Location of Advertisement(s)	
Is the advertisement(s) you are applying for already in place?	
○ Yes⊙ No	
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?	
○ Yes⊙ No○ Not Applicable	
Will the proposed advertisement(s) project over a footpath or other public highway?	

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Advertisement(s) Period	
Please state the period of time for which consent is sought for the advertisement	
From Date	
28/06/2022	
To Date	
30/12/2022	
Neighbour and Community Consultation	=
Have you consulted your neighbours or the local community about the proposal? ○ Yes ⊙ No	
Site Visit	_
Can the site be seen from a public road, public footpath, bridleway or other public land?	
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ⊙ The agent ⊖ The applicant ⊖ Other person	
Pre-application Advice	=
Has assistance or prior advice been sought from the local authority about this application? ○ Yes ⊙ No	
Interest In the Land	_
Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ⊙ No	
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ⊘ Yes ○ No	
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(a) a member of staff (b) an elected member (c) related to an elected member (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply? ○ Yes ⊙ No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
☑ I / We agree to the outlined declaration
Signed
Fabrizio Sabbatini
Date
28/06/2022

Authority Employee/Member