

Riverside House, Milverton Hill Royal Leamington Spa, CV32 5HZ

Tel: 01926 456130 Email: planningenquiries@warwickdc.gov.uk

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendate	tions based on the answers given in the questions.
If you cannot provide a postcode, the descript help locate the site - for example "field to the I	tion of site location must be completed. Please provide the most accurate site description you can, to North of the Post Office".
Number	
Suffix	
Property Name	
Spirit Motor Holdings Ltd	
Address Line 1	
Apollo Way	
Address Line 2	
Tachbrook Park	
Address Line 3	
Warwickshire	
Town/city	
Warwick	
Postcode	
CV34 6RW	
Description of site location must	st be completed if postcode is not known:
Easting (x)	Northing (y)
431066	264464
Description	

Planning Portal Reference: PP-11291991

Applicant Details
Name/Company
Title
Mr
First name
David
Surname
Johnson
Company Name
Listers
Address
Address line 1
Apollo Way
Address line 2
Tachbrook Park
Address line 3
Warwickshire
Town/City
Warwick
Country
Postcode
CV34 6RW
Are you an agent acting on behalf of the applicant?
Contact Details
Primary number
***** REDACTED *****
Secondary number

Fax number	
Email address	
**** REDACTED *****	
Agent Details	
Name/Company	
Title	
Mr	
First name	
Chris	
Surname	_
Mclean	
Company Name	
Merson Group Ltd	
Address	
Address line 1	
1	
Address line 2	
Bentalls	
Address line 3	
Town/City	
Basildon	
Country	
undefined	
Postcode	
SS14 3BS	
Contact Details	
Primary number	
***** REDACTED ******	
Secondary number	

*** REDACTED *****  pe of Proposed Advertisement(s)  ase describe the proposed advertisement(s)  /olvo Signage package contains the following signs;  1 pylon totem / x2 monolith building signs / x1 dealer name sign / x1 opening hours sign / x1 directional sign / x7 single post parking signs /	ax number
*** REDACTED *****  pe of Proposed Advertisement(s)  ase describe the proposed advertisement(s)  /olvo Signage package contains the following signs;  1 pylon totem / x2 monolith building signs / x1 dealer name sign / x1 opening hours sign / x1 directional sign / x7 single post parking signs /	
pe of Proposed Advertisement(s)  ase describe the proposed advertisement(s)  /olvo Signage package contains the following signs;  x1 pylon totem / x2 monolith building signs / x1 dealer name sign / x1 opening hours sign / x1 directional sign / x7 single post parking signs /	mail address
ase describe the proposed advertisement(s)  /olvo Signage package contains the following signs;  x1 pylon totem / x2 monolith building signs / x1 dealer name sign / x1 opening hours sign / x1 directional sign / x7 single post parking signs /	***** REDACTED *****
ase describe the proposed advertisement(s)  /olvo Signage package contains the following signs;  x1 pylon totem / x2 monolith building signs / x1 dealer name sign / x1 opening hours sign / x1 directional sign / x7 single post parking signs /	
ase describe the proposed advertisement(s)  /olvo Signage package contains the following signs;  x1 pylon totem / x2 monolith building signs / x1 dealer name sign / x1 opening hours sign / x1 directional sign / x7 single post parking signs /	
ase describe the proposed advertisement(s)  /olvo Signage package contains the following signs;  x1 pylon totem / x2 monolith building signs / x1 dealer name sign / x1 opening hours sign / x1 directional sign / x7 single post parking signs /	une of Drangood Advertigement(s)
/olvo Signage package contains the following signs; x1 pylon totem / x2 monolith building signs / x1 dealer name sign / x1 opening hours sign / x1 directional sign / x7 single post parking signs /	
x1 pylon totem / x2 monolith building signs / x1 dealer name sign / x1 opening hours sign / x1 directional sign / x7 single post parking signs /	
	Volvo Signage package contains the following signs; x1 pylon totem / x2 monolith building signs / x1 dealer name sign / x1 opening hours sign / x1 directional sign / x7 single post parking signs / x3 selekt flag pole signs / x1 selekt comms totem sign / x2 selekt totem signs / x1 Selekt wall sign / x1 Entrance portal

Advertisement Type: Other type	
Height: 5.5 metres	
Width:	
3.58 metres	
Depth: 1.2 metres	
What is the height from the ground to the base of the advertisement?: 4.345 metres	
What is the maximum projection of the advertisement from the face of the building?: 0 $\ensuremath{metres}$	
What is the maximum height of any of the individual letters and symbols?: 36 centimetres	
What materials will the advertisement be made of?: Steel internal framework with aluminium panels and perspex text	
The colour of text and background: White text on blue background	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels: 500 cd/m <sup>2</sup>	
Will the illumination be static or intermittent?: Static	
Advertisement Type: Fascia Sign	
<b>Height:</b> 3.34 metres	
Width:	
4.8 metres  Depth:	
0.125 metres	
What is the height from the ground to the base of the advertisement?: 5.126 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.125 metres	
What is the maximum height of any of the individual letters and symbols?: 49 centimetres	
What materials will the advertisement be made of?: Aluminium panels with perspex text	
The colour of text and background: White text on blue background	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels:	

500 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Advertisement Type: Fascia Sign
Height: 3.34 metres
Width: 4.8 metres
Depth: 0.125 metres
What is the height from the ground to the base of the advertisement?: 5.126 metres
What is the maximum projection of the advertisement from the face of the building?: 0.125 metres
What is the maximum height of any of the individual letters and symbols?: 49 centimetres
What materials will the advertisement be made of?:  Aluminium panels with perspex text
The colour of text and background: White text on blue background
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 500 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 0.15 metres
Width: 0.565 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?:  1.1 metres
What is the maximum projection of the advertisement from the face of the building?: 0.01 metres
What is the maximum height of any of the individual letters and symbols?: 0.15 centimetres
What materials will the advertisement be made of?: Perspex acrylic
The colour of text and background: White text on glass
Will the advertisement be illuminated?:
Advertisement Type: Other type

Width:  0.6 metres  Depth:  0.01 metres  What is the height from the ground to the base of the advertisement?:  1.1 metres  What is the maximum projection of the advertisement from the face of the building?:  0 metres  What is the maximum height of any of the individual letters and symbols?:  2 centimetres  What materials will the advertisement be made of?:  Perspex acrylic and vinyl  The colour of text and background:  Black text on white background
What is the height from the ground to the base of the advertisement?:  1.1 metres  What is the maximum projection of the advertisement from the face of the building?: 0 metres  What is the maximum height of any of the individual letters and symbols?: 2 centimetres  What materials will the advertisement be made of?: Perspex acrylic and vinyl  The colour of text and background:
1.1 metres  What is the maximum projection of the advertisement from the face of the building?:  0 metres  What is the maximum height of any of the individual letters and symbols?:  2 centimetres  What materials will the advertisement be made of?:  Perspex acrylic and vinyl  The colour of text and background:
0 metres  What is the maximum height of any of the individual letters and symbols?: 2 centimetres  What materials will the advertisement be made of?: Perspex acrylic and vinyl  The colour of text and background:
2 centimetres  What materials will the advertisement be made of?:  Perspex acrylic and vinyl  The colour of text and background:
Perspex acrylic and vinyl  The colour of text and background:
Will the advertisement be illuminated?:
Advertisement Type: Other type
Height: 2 metres
Width: 1.33 metres
Depth: 0.15 metres
What is the height from the ground to the base of the advertisement?:  1 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?: 15 centimetres
What materials will the advertisement be made of?: Internal steel framework with aluminium panels and perspex acrylic text, plus vinyl
The colour of text and background: White text on blue background
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 500 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 0.23 metres
Width: 0.23 metres
Depth:

What is the height from the ground to the base of the advertisement?: 1.76 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?: 15 centimetres
What materials will the advertisement be made of?:  Aluminium panels with vinyl logo mounted to aluminium post
The colour of text and background:
White on blue background  Will the advertisement be illuminated?:
Will the duvertisement be munimated:
Advertisement Type: Other type
Height: 6 metres
Width: 1.1 metres
Depth: 0.125 metres
What is the height from the ground to the base of the advertisement?: 4.5 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?: 10 centimetres
What materials will the advertisement be made of?: Fibreglass flag pole c/w aluminium flag swivel arm
The colour of text and background: Black text on white background
Will the advertisement be illuminated?:
Advertisement Type: Other type
Height: 2.12 metres
Width: 1.038 metres
Depth: 0.05 metres
What is the height from the ground to the base of the advertisement?:  0.8 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?:  15 centimetres
What materials will the advertisement be made of?: Internal steel framework with aluminium frame, perspex panels with vinyl text
The colour of text and background: Black text on white background
Will the advertisement be illuminated?: Yes
<u> </u>

0.03 metres

Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 500 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 1.82 metres
Width: 0.488 metres
Depth: 0.05 metres
What is the height from the ground to the base of the advertisement?: 0.7 metres
What is the maximum projection of the advertisement from the face of the building?:  O metres
What is the maximum height of any of the individual letters and symbols?: 10 centimetres
What materials will the advertisement be made of?: Internal steel framework with aluminium frame, perspex panels with vinyl text
The colour of text and background: Black text on white background
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 500 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 3.3 metres
Width: 10 metres
Depth: 0.245 metres
What is the height from the ground to the base of the advertisement?: 2.217 metres
What is the maximum projection of the advertisement from the face of the building?:  O metres
What is the maximum height of any of the individual letters and symbols?: 28 centimetres
What materials will the advertisement be made of?: Internal steel framework with aluminium frame, pvc skin with digitally printed vinyl
The colour of text and background: Black text on white background

Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 500 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 2.427 metres
Width: 4.8 metres
Depth: 1.5 metres
What is the height from the ground to the base of the advertisement?:  0 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?:  0 centimetres
What materials will the advertisement be made of?: Internal steel framework cladded with aluminium panels, perspex lineline feature to face and inside returns
The colour of text and background: N/A
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 500 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
lease describe each of the 'Other type(s)' of advertising proposed
Volvo Signage package contains the following signs; x1 pylon totem / x2 monolith building signs / x1 dealer name sign / x1 opening hours sign / x1 directional sign / x7 single post parking signs / x3 selekt flag pole signs / x1 selekt comms totem sign / x2 selekt totem signs
ocation of Advertisement(s)
the advertisement(s) you are applying for already in place?
) Yes ) No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable  Will the proposed advertisement(s) project over a footpath or other public highway?	
<ul> <li>Yes</li> <li>No</li> </ul>	_
Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement	
From Date 01/08/2022	
To Date	
01/08/2027	
	=
Neighbour and Community Consultation	
Have you consulted your neighbours or the local community about the proposal?  ○ Yes  ⊙ No	
Site Visit	
Can the site be seen from a public road, public footpath, bridleway or other public land?  ② Yes  ○ No	
Can the site be seen from a public road, public footpath, bridleway or other public land?  Solution Yes	
Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent  The applicant	
Can the site be seen from a public road, public footpath, bridleway or other public land?  ② Yes  ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ③ The agent  ○ The applicant  ○ Other person   Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  ○ Yes  ⓒ No	
Can the site be seen from a public road, public footpath, bridleway or other public land?  ② Yes  ③ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ③ The agent  ⑤ The applicant  ⑥ Other person  Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  ⑥ Yes	

Authority Frankous (Morekov	
Authority Employee/Member With respect to the Authority, is the applicant and	or agent one of the following:
(a) a member of staff (b) an elected member	
(c) related to a member of staff	
(d) related to an elected member	
It is an important principle of decision-making that the	process is open and transparent.
	related, by birth or otherwise, closely enough that a fair-minded and informed observer, having ias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?	
○ Yes ② No	
Declaration	
I / We hereby apply for Consent to display an adve information. I / We confirm that, to the best of my/ genuine options of the persons giving them. I / We	rtisement as described in this form and accompanying plans/drawings and additional bur knowledge, any facts stated are true and accurate and any opinions given are the also accept that: Once submitted, this information will be transmitted to the Local Planning railable as part of a public register and on the authority's website; our system will ard to the submission of this application.
I / We hereby apply for Consent to display an adversariation. I / We confirm that, to the best of my/genuine options of the persons giving them. I / We Authority and, once validated by them, be made an automatically generate and send you emails in reg	our knowledge, any facts stated are true and accurate and any opinions given are the also accept that: Once submitted, this information will be transmitted to the Local Planning ailable as part of a public register and on the authority's website; our system will
I / We hereby apply for Consent to display an adve information. I / We confirm that, to the best of my/ genuine options of the persons giving them. I / We Authority and, once validated by them, be made a	our knowledge, any facts stated are true and accurate and any opinions given are the also accept that: Once submitted, this information will be transmitted to the Local Planning ailable as part of a public register and on the authority's website; our system will
I / We hereby apply for Consent to display an adversariation. I / We confirm that, to the best of my/senuine options of the persons giving them. I / We Authority and, once validated by them, be made an automatically generate and send you emails in reg	our knowledge, any facts stated are true and accurate and any opinions given are the also accept that: Once submitted, this information will be transmitted to the Local Planning ailable as part of a public register and on the authority's website; our system will
I / We hereby apply for Consent to display an adversinformation. I / We confirm that, to the best of my/genuine options of the persons giving them. I / We Authority and, once validated by them, be made an automatically generate and send you emails in reg	our knowledge, any facts stated are true and accurate and any opinions given are the also accept that: Once submitted, this information will be transmitted to the Local Planning ailable as part of a public register and on the authority's website; our system will
I / We hereby apply for Consent to display an adversing information. I / We confirm that, to the best of my/s genuine options of the persons giving them. I / We Authority and, once validated by them, be made an automatically generate and send you emails in reg	our knowledge, any facts stated are true and accurate and any opinions given are the also accept that: Once submitted, this information will be transmitted to the Local Planning ailable as part of a public register and on the authority's website; our system will
I / We hereby apply for Consent to display an adversinformation. I / We confirm that, to the best of my/s genuine options of the persons giving them. I / We Authority and, once validated by them, be made at automatically generate and send you emails in reg	our knowledge, any facts stated are true and accurate and any opinions given are the also accept that: Once submitted, this information will be transmitted to the Local Planning ailable as part of a public register and on the authority's website; our system will