PP-11444545



Harrogate Borough Council **Planning Services** PO Box 787 Harrogate HG1 9RW www.harrogate.gov.uk

This form should be completed with reference to our Local Validation Criteria

Application No	
Fee received	f

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No	n of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".
Number	
Suffix	
Property Name	
Alexander House	
Address Line 1	
Bar Lane	
Address Line 2	
Address Line 3	
North Yorkshire	
Town/city	
Roecliffe	
Postcode	
YO51 9LS	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
438561	466214
Description	

Applicant Details
Name/Company
Title
First name
Surname
ALEXANDERS
Company Name
ALEXANDERS
Address
Address line 1
ALEXANDERS HOUSE
Address line 2
BARR LANE INDUSTRIAL ESTATE
Address line 3
ROECLIFFE
Town/City
HARROGATE
Country
Postcode
YO51 9LS
Are you an agent acting on behalf of the applicant?
Contact Details
Primary number
Secondary number

ax number	_
mail address	
Agent Details	
lame/Company	
itle	
Mrs	
irst name	
Joanne	
urname	
Goodaire	
company Name	
Butterfield Signs Limited	
Address	
ddress line 1	
174 Sunbridge Road	
ddress line 2	
ddress line 3	
own/City	
Bradford	
Country	
United Kingdom	
ostcode	
BD1 2RZ	
Contact Details	
rimary number	
***** REDACTED *****	
econdary number	_
	_

ax number	
Email address	
***** REDACTED *****	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
EXTERNAL SIGNAGE	

Advertisement Type: Other type Height: 1 metres Width: 2.4 metres Depth: 0.01 metres What is the height from the ground to the base of the advertisement?: 1.2 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum height of any of the individual letters and symbols?: 16 centimetres What materials will the advertisement be made of?: ALUMINIUM,
1 metres Width: 2.4 metres Depth: 0.01 metres What is the height from the ground to the base of the advertisement?: 1.2 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum height of any of the individual letters and symbols?: 16 centimetres What materials will the advertisement be made of?:
2.4 metres Depth: 0.01 metres What is the height from the ground to the base of the advertisement?: 1.2 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum height of any of the individual letters and symbols?: 16 centimetres What materials will the advertisement be made of?:
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What materials will the advertisement be made of?:
The colour of text and background: GREY/BLACK
Will the advertisement be illuminated?:
Advertisement Type: Other type
Height: 3 metres
Width: 3.3 metres
Depth: 0.15 metres
What is the height from the ground to the base of the advertisement?: 3 metres
What is the maximum projection of the advertisement from the face of the building?: 0.01 metres
What is the maximum height of any of the individual letters and symbols?: 30 centimetres
What materials will the advertisement be made of?: STAINLESS STEEL
The colour of text and background: BLACK
Will the advertisement be illuminated?:
ease describe each of the 'Other type(s)' of advertising proposed
TWIN LEG POST SIGN A LOGO

Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○ No
If Yes, please provide details
DESIGN BOOKLET
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
DESIGN BOOKLET
Will the proposed advertisement(s) project over a footpath or other public highway?
✓ Yes◯ No
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date
01/08/2022
To Date
02/08/2027
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal? ○ Yes ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):
Officer name:
Title
First Name
**** REDACTED *****
Surname
**** REDACTED *****
Reference
Date (must be pre-application submission)
20/07/2022
Details of the pre-application advice received
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
○ No

With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply? O Yes
⊗ No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Joanne Goodaire
Date
01/08/2022

Authority Employee/Member