

New Forest District Council
Appletree Court
Beaulieu Road
Lyndhurst
Hampshire SO43 7PA
Tel: 023 8028 5345
Email: planning @nfdc.gov.uk
newforest.gov.uk/planning

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the Nor	of site location must be completed. Please provide the most accurate site description you can, to rth of the Post Office".
Number	
Suffix	
Property Name	
Afc Totton	
Address Line 1	
Salisbury Road	
Address Line 2	
Address Line 3	
Hampshire	
Town/city	
Calmore	
Postcode	
SO40 2RW	
	be completed if postcode is not known:
Easting (x)	Northing (y)
434562	115134
Description	

Applicant Details
Name/Company
Title
Mr
First name
Steve
Surname
Brookwell
Company Name
AFC Totton
Address
Address line 1
AFC Totton
Address line 2
Salisbury Road
Address line 3
Hampshire
Town/City
Calmore
Country
Postcode
SO40 2RW
Are you an agent acting on behalf of the applicant?
Contact Details
Primary number
Secondary number

Fax number	
Email address	
Agent Details	
Name/Company	
Title	
First name	
Ranjeet	
Surname	
Shahi	
Company Name	
RS Studio	
Address	
Address line 1	
Director Generals House	
Address line 2	
15 Rockstone Place	
Address line 3	
Town/City	
Southampton	
Country	
Postcode	
SO15 2EP	
Contact Details	
Primary number	
***** REDACTED *****	
Secondary number	
L	

Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
3.7m x 1.5m signage to advertise football club, upcoming fixtures, and services on site
Please specify the type(s) and details of each proposed advertisement
Advertisement Type: Other type
Height: 3.5 metres
Width: 1.5 metres
Depth: 0.05 metres
What is the height from the ground to the base of the advertisement?: 0.2 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?:  0 centimetres
What materials will the advertisement be made of?: - Top Section: 1000mm. Fret cut sponsor section with 'glow' to lettering - Mid Section: 1500mm. Modular LED display - Bottom Section: 1000mm. Powder coated aluminium
The colour of text and background:  Blue background with white text (club colours)
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 400 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Intermittent
Please describe each of the 'Other type(s)' of advertising proposed
Site Entrance Type Signage
Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?
<ul><li>✓ Yes</li><li>○ No</li></ul>
If Yes, please provide details
In situ
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
O Yes
○ No ② Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
See attached drawing
Will the proposed advertisement(s) project over a footpath or other public highway?
○ Yes
⊗ No
Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement
From Date
15/08/2022
To Date
14/08/2030
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
<ul><li>✓ Yes</li><li>○ No</li></ul>
If Yes, please provide details
As previous application - Ref No. 21/11549, where size and siting was agreed with planning officer
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
○ No

<ul> <li></li></ul>
Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  ○ Yes  ○ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes  ⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  It is an important principle of decision-making that the process is open and transparent.  For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.  Do any of the above statements apply?  ○ Yes ⊙ No
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration

Signed				
Ranjeet Shahi				
Date				
15/08/2022				
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